

## PRESS RELEASE

Paris, 28 September 2017

### **SOCIETE GENERALE NAMED BEST CASH MANAGEMENT PROVIDER IN FRANCE BY THE EUROMONEY SURVEY**

Societe Generale is pleased to announce it won the award of **'Best Cash Management Provider'** in France by Euromoney as part of its annual cash management survey.

Historically 2nd or 3rd, it is the first time Societe Generale's Global Transaction Banking unit has ranked top in the Euromoney survey in France.

*"This is a great achievement and we are honored Euromoney's survey shows our clients recognize our efforts to provide the highest standard of cash management services,"* said Pascal Augé, Societe Generale's Head of Global Transaction & Payment Services. *"France is central to our corporate strategy and we aim to continue to develop our offering in the region".*

This performance comes with improvements in other geographies. In the UK, for example, the bank registered a strong progression, jumping three places to rank third.

*"We are pleased to see our global strategy comforted by our great progression in other key regions such as Central and Eastern Europe and Africa where we ranked in the top 3,"* M. Augé said.

More than 300 cash management providers participated in this year's Euromoney cash management survey, which covers Western Europe, Central & Eastern Europe, North America, Latin America, Asia, the Middle East, Africa and Australasia. Respondents were financial and non-financial institutions, who were asked to indicate the banks they use most for cash management services and to rate their leading cash management provider.

This year's annual survey of the world's cash management industry registered a response base in excess of 30,000, making it one of the most authoritative and comprehensive rankings available.

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#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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## Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as payments & cash management, cash clearing services, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition: GTB was elected best trade finance providers in France and best bank for trade finance in emerging markets (Global Finance Magazine 2017), best overall bank for cash management in Central & Eastern Europe (Global Finance Magazine 2016), best cash management services in EMEA (EMEA Finance Magazine 2016), and best factoring services in EMEA, Europe and Africa (EMEA Finance Magazine 2016).