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SOCIETE GENERALE WINS THREE AWARDS IN EMEA FINANCE TREASURY SERVICES AWARDS 2014

The Global Transaction Banking division at Societe Generale (SG GTB) has been awarded 'Best Treasury Services in Africa', 'Best Cash Management Services in EMEA' and 'Best Cash Management Services in Europe' by EMEA Finance magazine*.

Through these awards, EMEA Finance acknowledges SG GTB's excellence and leadership in providing a wide-ranging offering of transactional banking services to its clients both in Europe and EMEA.

SG GTB's product range allows clients to transmit orders and manage their cash management throughout the world with the utmost security and efficiency. SG GTB has implemented successful electronic banking tools to meet its corporate clients' requirements of highly efficient reporting, management of payments and security.

Pascal Augé, Head of Global Transaction & Payment Services, commented: "These awards are a very welcome recognition of the commitment demonstrated towards our clients. Through the support of our strong international network and continuous significant investments in new technologies, we strive to offer an exhaustive and integrated range of domestic and international cash management services."

**EMEA Finance, is a bi-monthly magazine, dedicated to the financial community, its customers, and suppliers across the EMEA region. The Treasury Services Awards 2014 consider various performance and structural factors, such as market share and growth, innovation and corporate strategy. These awards also take into account the results of an online survey of corporate treasury teams across the EMEA region.*

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Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition : GTB was elected Best Treasury Services in Africa, Best cash management services in Europe in the EMEA area (EMEA Finance Magazine 2014), #1 Trade Bank in France and 8th worldwide (Source: SWIFT), "Best customer service in Europe" (Euromoney FX 2013). In July 2014, CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.