SOCIETE GENERALE IN AFRICA

OUR STORY

SUPPORT FOR THE INDEPENDENCE PROCESS AND ONGOING SEARCH FOR PARTNERSHIPS

1913

Creation of Société Générale pour l'Afrique du Nord, a subsidiary O operating in Tunisia

(Tunis, Sousse and Sfax))

All of Societe Generale's locations in North Africa converted into fully-fledged branches

New agencies opened in **Morocco** (Casablanca and Tangier) and Algeria (Algiers, Oran and Constantine)

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Expansion into Senegal (Dakar) and Ivory Coast (Abidjan)

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Creation of a department for African agencies in Algiers under the leadership of Louis Launay

AGENCE

○ The oldest Societe Generale branch in Morocco "A branch", opened in 1923. Keen to contribute

to preserving the historic city centre's Art Deco architectural heritage, the Bank rebuilt former head offices in 2013 whilst preserving the building's façade

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Senegal, Ivory Coast and Morocco o networks converted into subsidiaries

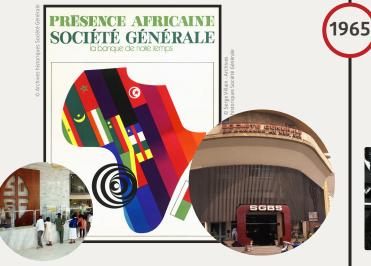
Creation of SGBC, Societe Generale's

Societe Generale supports the newly-independent African countries in their economic development

banking affiliate in Cameroon 1963

Abdoulaye Seye (1934-2011),0 athlete of Senegalese origin affiliated with Societe Generale's Athletics Club. An expert sprinter, he won the bronze medal in the 200 metres at the Rome Olympics. He became the first African to be awarded an Olympic medal.

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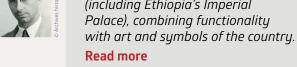


Creation of SGBG, Societe Generale's o banking affiliate in Guinea

1985

1960







ë Inauguration of SGBCI's headquarters in Abidjan in the presence of Félix Houphouët-Boigny, the first president of Ivory Coast. Building by architect Henri Chomette, famous for his work in Sub-Saharan Africa (including Ethiopia's Imperial Palace), combining functionality

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For the first time in Africa, customers had the opportunity to perform bank counter transactions without having to get out of their car.

Launch of drive-ins in Dakar.

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Acquisitions in Burkina Faso (SGBF), **Equatorial Guinea (SGBGE)** and Madagascar (BFV-SG)

Launch of Société Générale Algérie in Algeria and acquisition of Société Générale Tchadienne de banque (SGT) in Chad





Launch of operations in **Benin** (SGB) o... and acquisition of a majority stake in SG-SSB (renamed Societe Generale Ghana in 2013)

> Launch of O··· Societe Generale's operations in Mauritania (SGM)

2007

2003



Creation of Societe Generale's O affiliate in Congo



Societe Generale's operations in Togo

Launch of o

in Mauritius Commercial Bank Mozambique (MCBM)



