

SOCIETE GENERALE IN AFRICA

OUR STORY

SUPPORT FOR THE INDEPENDENCE PROCESS AND ONGOING SEARCH FOR PARTNERSHIPS

Creation of **Société Générale pour l'Afrique du Nord**, a subsidiary operating in **Tunisia** (Tunis, Sousse and Sfax)

1911



All of Societe Generale's locations in **North Africa** converted into fully-fledged branches
New agencies opened in **Morocco** (Casablanca and Tangier) and **Algeria** (Algiers, Oran and Constantine)

1913

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The oldest Societe Generale branch in Morocco "A branch", opened in 1923. Keen to contribute to preserving the historic city centre's Art Deco architectural heritage, the Bank rebuilt former head offices in 2013 whilst preserving the building's façade

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Expansion into **Senegal** (Dakar) and **Ivory Coast** (Abidjan)

1941

Creation of a department for African agencies in **Algiers** under the leadership of **Louis Launay**



Senegal, Ivory Coast and Morocco networks converted into subsidiaries

Creation of **SGBC**, Societe Generale's banking affiliate in **Cameroon**

1960

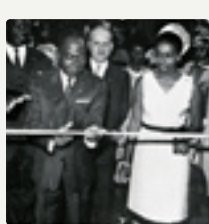
Societe Generale supports the newly-independent African countries in their economic development

1962-1963



Creation of **SGBG**, Societe Generale's banking affiliate in **Guinea**

1985



Inauguration of SGBCI's headquarters in Abidjan in the presence of **Félix Houphouët-Boigny**, the first president of Ivory Coast. Building by architect **Henri Chomette**, famous for his work in Sub-Saharan Africa (including Ethiopia's Imperial Palace), combining functionality with art and symbols of the country.

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Launch of drive-ins in Dakar. For the first time in Africa, customers had the opportunity to perform bank counter transactions without having to get out of their car.

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Acquisitions in **Burkina Faso**, **Equatorial Guinea** (SGBGE) and **Madagascar** (BFV-SG)

1998-1999

Launch of **Société Générale Algérie** in **Algeria** and acquisition of **Société Générale** in **Chad**



Launch of operations in **Benin** and acquisition of a majority stake in **SG-SSB** (renamed Societe Generale **Ghana** in 2013)

2002-2003



Launch of Societe Generale's operations in **Mauritania**

2007



Creation of Societe Generale's affiliate in **Congo**

2012



Opening of **Société Générale** in **Togo** and of **Société Générale Mozambique** (Further to MCB Mozambique's acquisition of a majority stake)

2015



Opening of **Lab Innovation** Société Générale in **Dakar**

2016