

PRESS RELEASE

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Launch of *Global Markets Incubator*, an incubator dedicated to Fintechs specialising in market activities

With this launch, Societe Generale Corporate & Investment Banking (SG CIB) adopts a pioneering approach in incubation for start-ups specialising in market activities, while strengthening its support to the Fintech ecosystem. The selected Fintechs will benefit from SG CIB's recognised market expertise, as well as the backing of Le Swave incubator based in La Défense, Paris.

SG CIB is inviting applications from market-dedicated Fintechs to be part of *Global Markets Incubator*. The incubator will be looking to co-build high-performance offerings, and will be aiming to work with the most innovative Fintechs that add value to services for clients. **Candidates can apply until 16 November on globalmarketsincubator.societegenerale.com**. The selection process will take place during December 2018, and the six-month incubation period will begin in January 2019.

The selected Fintechs will enjoy access to SG CIB's global markets' expertise through close collaboration with its market operators, sales forces, financial engineers and other experts, and will also have direct access to continental Europe's largest trading floor. Their base will be at Paris&Co's offices in conjunction with Le Swave, the incubator solely dedicated to Fintech firms of which Societe Generale is one of the founding partners.

Antoine Connault has been appointed as Head of *Global Markets Incubator*. He will be based in Basalte at La Défense, the dedicated building for Societe Generale's market activities. He will oversee the whole project including the identification and pre-selection, the incubation phase of the Fintechs, and will oversee their development and investor relationships. Antoine Connault reports to Albert Loo, Deputy Head of Sales for Global Markets for which he is in charge of Innovation and Digital. *"Offering cutting-edge and innovative solutions to address our client needs is in Societe Generale's DNA. With this dedicated incubator, we wish to enable Fintechs specialised in financial markets to turn their ideas into innovative services"*, explains Albert Loo, sponsor of *Global Markets Incubator*.

"We are delighted to work with Societe Generale on this programme dedicated to financial markets. We look forward to offering the selected Fintechs our unique incubation expertise, our experience in innovation as well as our facilities to help them develop their models and services", adds Edouard Plus, Director at Le Swave, the Fintech business incubator at Paris & Co.

The launch of *Global Markets Incubator* is part of Societe Generale Group's "Transform to Grow" strategic plan.

Press contacts:

London: Carole Bishop - 44 207 762 5499 - carole.bishop@socgen.com - [@SG_presse](https://twitter.com/SG_presse)

Paris: Fanny Rouby - + 33 1 57 29 11 12 - fanny.rouby@socgen.com

Biography

Antoine Connault

Antoine Connault is appointed Head of the incubator dedicated to Fintechs specialising in market activities, named Global Markets Incubator, in September 2018.

Prior to that, he worked within the Strategy and Development Division for Global Banking and Investor Solutions from 2014, working with Group Senior Management, the Digital Office and various businesses on digital transformation matters. He also helped draw up strategic plans and executed minority equity investments in Fintech companies and market infrastructures.

After two years at Deloitte, he joined the Societe Generale Group's Finance Department in 2009 where he was in charge of overseeing the financial due diligence of the Group's M&A operations.

Antoine Connault holds a Master's Degree in Finance and Information Technology from Université Paris-Dauphine.

Societe Generale

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- **Retail banking in France with the Societe Generale branch network**, Crédit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services that are on the leading edge of digital innovation;
- **International retail banking, insurance and corporate financial services**, with a presence in Africa, Russia, central and eastern Europe, and leading specialised businesses.
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

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Societe Generale Corporate & Investment Banking

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- For **corporates, financial institutions, sovereigns** and the **public sector**: providing strategic advisory services (M&A, debt, capital structure, and asset & liability management), capital market access to finance projects and hedging solutions especially in foreign exchange and fixed income.
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