

## PRESS RELEASE

London, 10 October 2018

### **Appointments of Cyril Paolantoni and Daniel Braun within the sector Corporate Finance teams**

Societe Generale Corporate and Investment Banking is pleased to announce the appointments of Cyril Paolantoni as co-head of the Consumer, Retail and Luxury within Corporate Finance and of Daniel Braun within the Diversified Industries' sector team.

**Cyril Paolantoni will work alongside Frédéric Dubois, co-head of the Consumer, Retail and Luxury within Corporate Finance, focusing on the Consumer Goods' industry**, excluding food and beverages. Having more than 12 years of experience in the sector, his remit will be to further develop strategic sector dialogue with clients in the industry, specifically on Consumer Durables (Home Equipment) and Non-Food Consumer Goods (Personal Care).


Based in Paris, Cyril reports to Sylvain Mégarbané, Global Head of Corporate Finance and to Luis Vaz Pinto, Global Deputy Head of Corporate Finance. His appointment is effective from 17 September.

**Daniel Braun is appointed as a sector banker within the Diversified Industries team** where he will take on the responsibility for clients across the Capital Goods and Metal sectors. He will also be instrumental in developing our industrial and automotive coverage effort in German-speaking countries by leveraging on his local experience.

Based in London, Daniel reports to Patrick Perreault, Global Head of Diversified Industries within the Corporate Finance business. His appointment is effective from 3 September.

**These senior appointments illustrate the bank's strategy to further strengthen its sector expertise to support its clients.** Having deep understanding of the evolution and challenges of each industry enables Societe Generale Corporate and Investment Banking to further enhance the strategic dialogue with its clients and to propose an advisory and financing offering adapted to their specific needs.

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**Biographies**

**Cyril Paolantoni**

*Cyril Paolantoni, Managing Director, is appointed co-head of Consumer, Retail and Luxury within SG CIB's Corporate Finance team in September 2018.*

*With a 18-year experience in Corporate Finance, Cyril Paolantoni has been involved in many strategic Mergers & Acquisitions (M&A) during his career. He worked for more than 18 years within the Investment Banking teams of Crédit Agricole CIB where he was head of the sector "Consumer Goods and Business Services" since 2008. After 2 years within the Societe Generale's coverage team, he joined Crédit Agricole Indosuez in 2000 in the M&A execution team. He moved to the "Industrial Goods and Services" team in 2003, and then joined the "Consumer" team in 2006 where he notably advised most of the largest home equipment players. In addition to his sector coverage role, Cyril has been appointed Head of M&A Midcap for Credit Agricole Group in 2015.*

*Cyril Paolantoni graduated from HEC Paris and has been a teacher in Corporate Finance at HEC from 2007 to 2017.*

**Daniel Braun**

*Daniel Braun, Managing Director, is appointed as a sector banker within SG CIB' Corporate Finance team dedicated to Diversified Industries in September 2018.*

*Before joining the Group, Daniel Braun worked for Ondra Partners in London, focused on Mergers & Acquisitions (M&A). He also benefits from 15 years of experience at JPMorgan investment banking. Specialized in M&A, he spent 4 years in their German team and 11 years in their Diversified Industries team based in London, where he was a Managing Director involved in the client coverage of a number of sub-sectors including capital goods, metals and automotive across Europe.*

*Daniel graduated with a B.Sc. in Economics from the London School of Economics, a European Master in Law and Economics from the Universität Hamburg and Université d'Aix-Marseille. He also holds a M.Sc. in Economics from the University of Warwick.*

### **Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's diversified and integrated banking business model, the Corporate & Investment Bank is a leading player with around 12 000 professionals and a commercial offer in 37 countries, with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Supporting its clients across various sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities** and **investor services**.

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: providing strategic advice (M&A, debt, capital structure, and asset & liability management), as well as providing capital market access to finance projects and providing hedging solutions especially in foreign exchange and rates.
- For **Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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