

## **Press Release**

Paris, 20 November 2008

## SG Equipment Finance wins Lessor of the Year 2008 Award

SG Equipment Finance wins the Leasing Life Lessor of the Year 2008 Award, presented at the annual Leasing Life Asset Finance awards dinner on the 12th of November 2008.

Leasing Life, a specialized industry journal for news and analysis on leasing and asset finance for Europe launched the Leasing Life Awards in 2007 in order to acknowledge the best companies as well as industry leaders and professionals.

Several international leasing companies were nominated for the Lessor of the Year Award. A panel of independent analysts, industry professionals and consultants specializing in the asset finance and leasing industry named SG Equipment Finance winner, based on a combination of growth, innovation, profitability and service to their customers. Green credentials and how they were reflected in their work ethic were also taken into consideration.

A board member and former Chairman of Leaseurope, Jean-Marc Mignerey, CEO SG Equipment Finance, was named Leasing Personality of the Year 2007 at the Leasing Life awards in recognition of "his action for the promotion of the European leasing industry and for building simultaneously one of the most successful leasing companies which he has taken not only across Europe, but across the world to Asia Pacific, China and America".

## Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 744 billion, September 2008) and under management (EUR 371 billion, September 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel. www.socgen.com

## SG Equipment Finance

SG Equipment Finance is the international equipment and vendor finance specialist of Société Générale Group. SG Equipment Finance is a leading player in Europe; it employs 2700 people serving more than 174.000 customers in 25 countries in the world. SG Equipment Finance manages more than EUR 22 billion assets.

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