

## **Press Release**

Paris, London, 22 May 2008

# Société Générale Corporate & Investment Banking achieves top rankings in Fixed Income Research

Société Générale Corporate & Investment Banking was ranked 1st Overall in Trade Ideas on Fixed Income products by institutional investor clients in Euromoney magazine's European Fixed Income Research Poll 2008. Société Générale Corporate & Investment Banking was also voted 1st in 5 categories, 2nd overall for its Investment Grade Credit Research and 3rd for its Interest Rate strategy.

According to this poll, institutional investors recognized the bank's in-depth expertise in a number of fields:

- #1 Overall Trade Ideas
- #1 Investment Grade Telecom and Media Sector
- #1 Investment Grade General Industries
- #1 Investment Grade Consumer Products and Retail
- #1 Credit Derivatives research
- #1 Quantitative Credit Research and Modelling

These results confirm the bank's continued commitment to provide high quality fundamental research and trade ideas for our clients.

### Contact:

Michele Reid, Media Relations michele.reid@sgcib.com

Tel: + 44 (0) 20 7676 6804

#### **Notes to Editors:**

*Euromoney* is a leading monthly publication for the global banking, finance and capital markets. Its Research Polls recognise the best-performing research teams in financial institutions in every significant financial market and product sector.

#### Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 27 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 583 billion, Dec. 2007) and under management (EUR 434,6 billion, Dec. 2007)
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes. <a href="https://www.socgen.com">www.socgen.com</a>

#### Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking is the bank of reference for:

- Euro capital markets. A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- Derivatives. A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- Structured finance. A worldwide leader in export, project and structured commodity finance with global expertise
  in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity.

www.sqcib.com