NEWS FLASH

Paris, 15 May 2013

SOCIETE GENERALE PRIVATE BANKING AND CAMPDEN WEALTH ANNOUNCE THE "CAMPDEN EUROPEAN FAMILIES IN BUSINESS AWARDS 2013" SHORTLIST

Societe Generale Private Banking and Campden Wealth* have announced the shortlist for the «Campden European Families in Business Awards 2013».

The Awards, which Societe Generale Private Banking is partnering for the second consecutive year, highlight family businesses and leaders who have a remarkable history and have in common that they are drivers of economic growth in Europe.

A jury composed of experts from the world of business and the Campden Wealth editorial team has drawn up a shortlist, below, from more than 300 businesses and entrepreneurs nominated by their peers on the CampdenFB (Family Business) magazine website, as well as by readers of the magazine:

Top Family Business of the Year

Gruppo BremboItalyBroman GroupFinlandScholz GroupGermanyJCB GroupUKMane GroupFrance

Top Family Business Leader of the Year

Marie-Christine Coisne-Roquette, Sonepar
Johan Andresen, Ferd
Norway
Markus Miele, Miele
Anthony Bamford, JCB
Nayla Hayek, Swatch
France
Norway
Germany
UK
Switzerland

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Top Family Business Rising Star

Karl-Johan Persson, H&M Sweden
Giuseppe & Marco Lavazza, Lavazza Italy
Thilo Wersborg, Precitec Group Germany
Morten Hoegh, Hoegh Norway
Emanuel Forster, Forster Rohner Switzerland

Top Non-Family Director of the Year

Jurgen Otto, Brose Germany
Michele Norsa, Ferragamo Italy
Jean-Marie Laborde, Remy Cointreau, France
Chris Cracknell, OSC Group UK
Gian Giacomo Ferraris, Versace Italy

Top Sustainable Business of the Year

Vestergaard FrandsenDenmark/SwitzerlandZambon GroupItalyClarins GroupFranceLego GroupDenmarkFazerFinland

Lifetime Achievement Award

Puig Family Spain

For more details on the selection criteria, click here.

The winners will be announced during a ceremony in Paris on 11 June 2013.

* Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI. For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 87.9 billion of assets under management at the end of March 2013.

BUILDING TEAM SPIRIT TOGETHER



With 2,560 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded:

Best Private Bank in Western Europe for its offer in Structured Products, for the 8th consecutive year (Euromoney),

- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East),
- Outstanding Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East),

 Outstanding Private Bank in the Middle East Highly commended (Private Banker International),

 Outstanding Wealth Planning and Trust Provider Highly commended (Private Banker International),

 Best Private Bank in Luxembourg (Professional Wealth Management/The Banker).

www.privatebanking.societegenerale.com

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