

PRESS RELEASE

London, September 25th, 2013

SOCIETE GENERALE AND BPIFRANCE JOIN IN FIRST BANKING PARTNERSHIP TO SUPPORT FRENCH EXPORTERS

Societe Generale and Bpifrance have today signed a partnership agreement to support the overseas growth of French businesses.

The two institutions, which have a history of working together to finance French businesses at home, have decided to strengthen their collaboration internationally.

Through this partnership, the **first of its kind in France, Societe Generale and Bpifrance** will jointly provide **advice, co-financing and guarantees** to French SMEs and Midcaps looking to expand on the foreign markets.

By combining Bpifrance and Societe Generale's complementary international expertise, this deal is founded upon strong actions to facilitate French exporters' internationalisation through:

- assistance/support for SMEs and Midcaps wishing to develop their international presence;
- consulting, co-financing and guarantee services through the **Bpifrance** product range, as well as the **Coface** and **Ubifrance** product ranges distributed under the **Bpifrance export label**.

French businesses need access to specific financial resources and customised support to benefit from the growth potential offered by foreign markets. The Bpifrance and Societe Generale partnership responds to this need and brings together two teams with a shared commitment to achieving this end.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;

International retail banking, financial services and insurance with a presence in emerging economies and leading specialised businesses;

Corporate and investment banking, private banking, asset management and securities services, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale is the leading bank for more than one exporting company out of three in France. Privileged partner of Ubifrance since June 2011, Societe Generale has developed a completely free website, open to all companies which develop internationally.

www.importexport-solutions.fre

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Bpifrance

Created by a law approved on 31 December 2012, Bpifrance (Banque publique d'investissement) is the public investment bank resulting from the merger of OSEO, the FSI, CDC Entreprises and FSI Régions. Its two shareholders are the French State and Caisse des Dépôts. Its aim is to guarantee the financing of the cash, investment or capital requirements of SMEs and Midcaps, as well as larger entities with a strategic dimension for the French economy. It represents a single contact for entrepreneurs in each French region for all of their financing and investment requirements. It is also responsible for providing substantial support for innovation, exports and external growth.

As part of its public-interest missions in favour of financing business investment and its positioning as a supporting institution, Bpifrance has created the Bpifrance export label that incorporates all public export and international support operated by Bpifrance, Coface and Ubifrance. This comprehensive range of products is dedicated to financing and accompanying SMEs and Midcaps that wish to export and increase their international development,

For further information: www.bpifrance.fr

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