

## Press release

London, July 12<sup>th</sup> 2010

### **Societe Generale Corporate and Investment Banking strengthens its Exchanges Traded Funds (ETFs) offering for its institutional clients in Europe**

Societe Generale Corporate & Investment Banking has enhanced its ETF service offering for European institutional investors by strengthening its lending and borrowing ETF service and by becoming a market-maker in five new options on ETF.

ETFs have become a full asset class with liquidity to allowing them to develop classic lending and borrowing strategies as well as offering hedging solutions or exposure via derivative products such as options.

#### **ETF lending and borrowing**

Societe Generale Corporate & Investment Banking offers clients hedging solutions through ETF borrowing or investment via ETF lending. Relying on a wide network of specialized market makers, depth of experience in lending and borrowing and a dedicated execution team, the bank envisages attractive conditions for volumes on every type of ETF.

#### **Launch of 5 new series of options on ETF**

Societe Generale Corporate & Investment Banking joined NYSE Liffe for the launch of 5 new series of options on ETF on sector-based indications and emerging markets. The underlying ETF are Lyxor ETF:

- |   |              |
|---|--------------|
| • Lyxor ETF DJ Stoxx 600 Banks              | FR0010345371 |
| • Lyxor ETF DJ Stoxx 600 Oil & Gas          | FR0010344960 |
| • Lyxor ETF DJ Stoxx 600 Basic Resources    | FR0010345389 |
| • Lyxor ETF DJ Stoxx 600 Telecommunications | FR0010344812 |
| • Lyxor ETF China Enterprise                | FR0010204081 |

Societe Generale Corporate & Investment Banking will be the first market-maker, offering clients access to the new quoted underlyings.

As a leading global player on the equity derivatives market, Societe Generale Corporate & Investment Banking has developed a dedicated platform of options (OTC or listed) on ETF allowing investors to set up every type of strategy to optimize the management of their portfolio.

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### **Societe Generale**

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

[www.societegenerale.com](http://www.societegenerale.com)

### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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