

## **Press Release**

Paris, 15 January 2010

## Earthquake in Haïti : Société Générale donates one million euros

In order to support relief efforts following the earthquake that devastated Haiti, Société Générale group will donate one million euros to humanitarian organisations present in Haiti to help bring urgent relief to its people.

Many of the Group's staff members have expressed their wish to personally contribute their support to the affected populations. In order to centralise these donations, the Group has organised an internal system of collection.

## Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3 073 billion, September 2009) and under management (EUR 348 billion, September 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. <u>www.societegenerale.com</u>

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