

PRESS RELEASE

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SOCIETE GENERALE PRIVATE BANKING VOTED BEST PRIVATE BANK IN THE MIDDLE EAST FOR THE SECOND CONSECUTIVE YEAR

Societe Generale Private Banking has been awarded the title "Best Private Bank in the Middle East" for the second consecutive year by Banker Middle East magazine*, following online votes received from a thousand readers.

In a difficult financial environment, Societe Generale Private Banking's approach, which puts particular emphasis on long-term value creation, has shown its continuing capacity to advise and accompany its clients. This award underlines the strong expertise and professionalism of the private bank, and further confirms its position as a leader in the wealth management sector of the Gulf Cooperation Council region.

With its Middle East regional headquarters located in Dubai and regulated by the Dubai Financial Services Authority, Societe Generale Private Banking has a team of dedicated experts with a deep knowledge and understanding of Arabic and Indian cultures, which allow them to provide tailor made services to these client lines, including international wealth management, investment advisory and solutions.

** Banker Middle East is a magazine which focuses exclusively on the MENA financial sector. It has been serving the industry for more than a decade.*

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 85.4 billion of assets under management at the end of March 2012.

With 2,800 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded for the 8th consecutive year 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney).

In 2011 Societe Generale Private Banking was also named 'Best Private Bank in France' (Euromoney), 'Global Wealth Manager of the Year' (Investors Chronicle/Financial Times), and 'Best Private Bank in the Middle East' (Banker Middle East).

www.privatebanking.societegenerale.com

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