

Press Release

Paris, 9th June 2010

Societe Generale launches the third edition of the Citizen Commitment Week

For the third consecutive year, Societe Generale's employees worldwide will take part in activities to support the Group's partner charities during Citizen Commitment Week (10 to 18 June).

Employees from different Group entities will be able to devote time to community causes, to participate in fundraising, in collecting goods and making donations on behalf of local associations. The full list of initiatives is posted on www.citizencommitmentweek.com/home.php where the hours offered by employees are recorded in real time in a global timer.

During the week, more than a hundred of initiatives will be launched all over the world, among which :

- A bike ride organized on June 10th between Paris and London. All funds are collected on behalf of CARE; other races will also take place in Poland and in Asia.
- A sale of artistic objects realized by the employees as well as a Music festival with amateur and professional musicians will take place for the benefit of Habitat et Humanisme.
- Within the framework of the operation "100 000 rencontres solidaires", Societe Generale's employees will advise and help job seekers.
- At La Défense, a giant picnic is organised in front the SG towers for staff and a daily sale of croissants (1 euro) will help finance charitable projects.
- In Luxembourg, a fund raising event as well as a collection of objects are organized on behalf of the Red Cross.
- In Morocco, a day of games for a hundred children from SOS Villages d'Enfants Maroc, CARE Maroc and the orphanage of El Jadida.
- In Vietnam, an initiative of environmental protection with the purchase and the plantation of 10 000 trees.
- In Russia, an action in partnership with WWF for the protection of tigers.
- In the U.S., employees will participate in the Third Annual Charity Scavenger Hunt around New York City to benefit several local educational charities such as Cents Ability and New City Kids.

PRESS RELATIONS
SOCIETE GENERALE

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In 2010, Societe Generale confirms its commitment to solidarity by supporting more than twenty associations in France through the Societe Generale corporate Foundation for Solidarity as well as Talents & Partage, the humanitarian association of present and retired employees of the Group.

In 2009, over 21,000 hours were offered by employees in 37 participating countries.

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Talents & Partage

Created in 1994 by employees and retired people of the group Societe Generale, Talents & Partage aims at supporting, organizing and realizing humanitarian aids with employees and retired people of the Bank or their spouses and children, invested in the united value. The association supports actions of solidarity in favour of the discriminated childhood, the old persons in trouble, the disabled persons as well as of the occupational integration.

association.talents-partage@socgen.com

<http://www.talents-partage.org/>

About the Fondation d'entreprise Societe Generale pour la Solidarité

Created in September 2006, the Fondation d'entreprise Societe Generale pour la Solidarité, intervenes in favour of the occupational integration, in particular through the help to the entrance of the young people to the active life and the fight for literacy. Endowed with a seven million euro budget over five years (two in 2010) the foundation brings its financial support, in France and abroad, for national projects as well as for local initiatives. Since its creation, the Foundation brought its support to more than 200 projects.

fondation.solidarite@socgen.com

www.societegenerale.com/fondation-solidarite

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com