

Press release

London, 28 September

Societe Generale Corporate & Investment Banking expands Electronic Trading services to Chile

Societe Generale Corporate & Investment Banking announced today that it has added Chile to its global Quantitative Electronic Services* (QES) platform, therefore bringing one of the broadest Latin American Direct Market Access (DMA) and algorithmic trading offerings to institutional investors. Chile joins the existing offering in the Americas, which includes the US, Canada, Brazil and Mexico.

The addition of Chile to the wider emerging markets offering, which includes key Latin American and Asian markets, further strengthens the bank's overall execution platform. The introduction of equity electronic trading in a tenth emerging country underlines Societe Generale's commitment to extend its geographic coverage and provide innovative technology and services.

With this addition, the bank is now offering direct electronic access on key global exchanges including all developed European markets (15 primary exchanges and the 4 largest MTFs), and the main Asian and American exchanges. With access to one of the largest liquidity pools in global equities (including #1 market share on Nyse-Euronext), the bank's Cash Equity Execution team offers global coverage across 65 markets, comprehensive liquidity solutions, advanced algorithms and an integrated execution product, which includes all equities & exchange traded funds (ETFs).

The bank is continuously seeking to enhance its sales-trading service, innovate in global electronic services, provide consistent capital commitment across all equities, and to reinforce its offering in portfolio trading, index & quant services, futures as well as US and Pan-Asian products.

* Quantitative Electronic Services (QES)

QES provides advanced algorithmic trading, Direct Market Access and Direct Capital Access across world markets and is part of the bank's integrated execution platform offering global program trading, ETF advisory and trading as well as sales trading. QES offers clients access to 35 electronic exchanges in the Americas, Europe and Asia Pacific and via the Alpha-x crossing network and smart order routing capabilities such as MTF.

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SOCIETE GENERALE
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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