

Press release

London, 30 September 2010

Societe Generale Corporate & Investment Banking boosts its presence in Poland

Poland's strong economic performance, the country becoming one of the most robust markets in Central and Eastern Europe as well as Warsaw establishing itself as the leading financial centre in the region has led Societe Generale Corporate & Investment Banking in strengthening its commitment to the Polish economy and supporting the development of the country's capital markets.

The bank is joining Catalyst, the Warsaw Stock Exchange Bond trading platform, thereby strengthening its fixed income activities locally as well as participating in the development of the platform, which will benefit from the bank's renowned expertise in debt capital markets.

As one of the global leaders in the Euro bond market, Societe Generale Corporate & Investment Banking is already a major player in the Polish capital markets via domestic FX and rates markets, money markets as well as and bond markets. It is in these areas that the bank has become a long-term partner with the government and Polish corporates and Institutions, leading to the bank being ranked the #2 Primary Dealer by the Polish Ministry of Finance in 2009 and ranked the #1 bookrunner for Euro bonds by Polish issuers in 2009 (source: Bond Radar).

Thanks to its international footprint and its historical presence in Central and Eastern Europe, the bank is looking to enhance its intermediary role with Polish corporates and institutions via its knowledge of strategic investors who are interested in this market. To achieve this, the bank aims to build on its brokerage activity on the Warsaw Stock Exchange and enlarge its research coverage of locally-listed companies via a new equity research team based in Warsaw.

Societe Generale Corporate & Investment Banking has been present in Poland for 35 years and will continue to build its presence in the country as well as in Central and Eastern Europe.

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A French corporation with share
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Societe Generale Corporate & Investment Banking

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Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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