

Press release

London, 6 December 2010

Societe Generale Corporate & Investment Banking and Lyxor AM announce the appointment of the new ETF management team in Europe

Societe Generale Corporate & Investment Banking and Lyxor Asset Management announce the appointment of the new Exchange Traded Funds (ETF) management team in Europe:

Simon Klein is appointed as Head of ETF for Europe, effective 1st of January. He joins the bank from Deutsche Bank in Frankfurt where he was head of ETF and ETC sales for Continental Europe. Based in Frankfurt, he will report to David Escoffier, Co-Head of Global Equity Flow of Societe Generale Corporate & Investment Banking, and to Laurent Seyer, Chief Executive Officer of Lyxor Asset Management.

Nizam Hamid is appointed as Head of ETF Strategy and Deputy Head of ETF Europe, effective 22nd of November. He joins the bank from Blackrock/BGI in London where he was Head of ETF Strategy for EMEA; Nizam brings with him over 20 years experience in cash equities, quant research and ETF. Nizam Hamid will be based in London and will report to Simon Klein.

Recognized as an industry leader since 2001, Societe Generale Corporate & Investment Banking through its subsidiary Lyxor Asset Management continues to strengthen its position in the ETF market. With 20% market share (source Morningstar as of end of October 2010) and AuM of EUR 36.2 bn (source Lyxor as of end of October 2010), Lyxor is the 4th global ETFs provider and the 2nd largest provider in Europe. The Lyxor ETF range offers 214 ETF, 520 cross-listings, covering more than 120 indices. Lyxor manages the largest ETF in Europe, the Lyxor ETF Euro STOXX50 (TER: 0.25%) with EUR 5.5Bn of AuM.

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A French corporation with share
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Biographies:

Simon Klein

Before joining Societe Generale Corporate & Investment Banking, Simon Klein was Head of ETF and ETC Sales for Continental Europe at Deutsche Bank in Frankfurt since 2007. Simon started his career in Cash Equities sales and trading at BayernLB in 2000. Then, in 2005 he worked as a Senior Sales Manager within the ETF business at IndexChange Investment AG.

Klein holds a diploma in Banking and Stock Exchanges (Finance), and Accounting from Friedrich-Alexander University in Erlangen/Nuremberg. He completed FWB Trader exam on the Frankfurt Stock Exchange, and he is also a Certified International Investment Analyst (CIIA).

Nizam Hamid

Before joining Societe Generale Corporate & Investment Banking, Nizam Hamid was Managing Director, Head of Sales Strategy for the Europe and the Middle East at Blackrock/BGI in London since 2008. Prior to that, he was Global Head of ETF, Portfolio and Index Strategy at Deutsche Bank from 1998 to 2008.

He began his career in 1987 as a company analyst at Stock Beech & Co in London. He first worked as Senior analyst, quantitative research from 1990 to 1992 at UBS Phillips & Drew in Tokyo and then in Barclays de Zoete Wedd Securities, in Japan from 1992 to 1994.

Nizam Hamid became Director, Quantitative Research in 1994 at UBS Limited, and then he was Director, Quantitative Equity Research at NatWest Markets / BT Alex.Brown from 1996 to 1998. He holds a Degree in Economics from the University of Liverpool.

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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