

Press release

Paris, 18 September 2009

Société Générale Insurance strengthens its presence in Serbia

Sogécap, the life insurance company of Société Générale Group, has obtained from the supervisory bodies, all the necessary authorizations for the launch of its life insurance business in Serbia.

Held jointly with Société Générale Srbija, the retail banking subsidiary of Société Générale group, **Société Générale Osiguranje** (51% Sogécap, 49% SG Srbija) will market a personal protection insurance offer and savings product designed for the clients of the bank's 92 branches.

The launch of this new subsidiary completes Sogécap's strategy providing Life and Personal protection insurance in Serbia, where it has already established, jointly with Société Générale Srbija, a pension fund company called Société Générale Penzije.

The Life and Personal protection business line is now established in fifteen countries.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

www.societegenerale.com

Société Générale Insurance

Société Générale Insurance which includes all Sogécap international business, is active in four areas : loan insurance, personal and group protection products, savings and pension fund products. It is present in fifteen countries: Luxembourg, Lebanon, Morocco, Egypt, Czech Republic, Greece, Bulgaria, Russia, Germany, Romania, Serbia, Croatia with a representative office in China, Brazil with an insurance broker's office and, finally in India in partnership with a major local player.

Sogécap

Sogécap is the life insurance company belonging to the Société Générale Group. It is the seventh largest Life Company, and fourth largest bank insurance company in France. In 2008, the Sogécap Group generated a turnover of 7.8 billion euros with 7.8 million contracts to its name. Managed assets stood at more than 60 billion by the end of 2008. www.sogecap.com

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