

PRESS RELEASE

Paris, 19 May 2011

SOCIETE GENERALE PRIVATE BANKING HAMBROS VOTED GLOBAL WEALTH MANAGER OF THE YEAR

Societe Generale Private Banking Hambros (SGPB Hambros) has been voted Global Wealth Manager of the Year in 2011 by the Financial Times and the Investors Chronicle magazine.

This award identifies the best global wealth manager offering all-round outstanding service and performance based on around 5.000 votes from Financial Times and Investors Chronicle readers, analysis by a panel of judges, performance data comparisons and interviews with managers.

This new recognition underlines the high level of expertise and the strong professionalism of the SGPB Hambros wealth management and investment teams and, more widely, those of Societe Generale Private Banking, which confirms its leadership on the key wealth management market places. Societe Generale Private Banking was also voted Best Private Bank in France in 2011 (Euromoney).

Covering the whole of the UK, SGPB Hambros provides wealthy clients with tailor-made advice and assistance in their projects to manage their wealth, as well as access to all Societe Generale Private Banking's investment solutions worldwide.

Since its creation in 1998, SGPB Hambros has become one of the most dynamic franchises in the UK market place, with a wide range of products, acknowledged teams of experts, and a strong development strategy. In February 2011, the private bank announced the acquisition of Baring Asset Management's private client unit.

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A French corporation with share capital of 933,027,038.75 EUR
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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.2 billion of assets under management at the end of March 2011.

With 2,800 staff in 20 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011, Societe Generale Private Banking was rewarded with the titles of 'Best Private Bank in Western Europe for its offer in Structured Products' and 'Best Private Bank in France' (Euromoney).

www.privatebanking.societegenerale.com