

# Press release

London, 18 September 2009

# Société Générale Corporate & Investment Banking appoints Christophe Hioco Chief Operating Officer

Société Générale Corporate & Investment Banking announced the appointment of Christophe Hioco as Chief Operating Officer.

In this newly created position, his primary focus will be to provide optimal allocation of the scarce resources as well as driving the transformation of Société Générale Corporate & Investment Banking operational model. His remit includes the direct supervision of Resource functions (Operations, IT, Finance) and the management of operational risk via the Security and Anti-Fraud Expertise team.

Based in Paris, he is a member of the CIB restricted Executive Committee and of the Group's General Management Committee. He reports directly to Michel Péretié, CEO of Société Générale Corporate & Investment Banking.

"Christophe Hioco's background and skills will be instrumental in the continued strengthening of our operational efficiency and security; this will enable us to reach our target to implement the highest standards in this area, and to provide our clients with a quality of service", said Michel Péretié.

## Biography

#### Christophe Hioco

Christophe Hioco started his career with JP Morgan where he held various senior positions during 28 years, in running business, operations and technology activities, and also as a COO for Asia and then Europe; he played an instrumental role in the merger of JP Morgan with Chase Manhattan Bank. In 2003, he moved to McKinsey & Company as a senior advisor with primary focus on business process optimisation.

Christophe Hioco graduated from EDC Paris (Ecole des Créateurs et Dirigeants d'Entreprise).

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# Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel. www.societegenerale.com

## Société Générale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a welldiversified and leading player with 12 000 professionals present in over 40 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance,** and **global markets**.

- For Corporates, Financial Institutions and public sector: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For investors: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes

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