

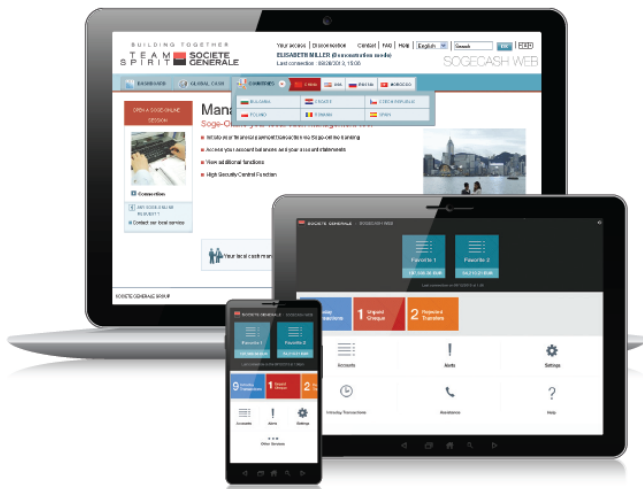
PRESS RELEASE

London, October 8th, 2013

SOCIETE GENERALE LAUNCHES MOBILE VERSION OF SOGECASH WEB, CASH MANAGEMENT SOLUTION DEDICATED TO INTERNATIONAL COMPANIES

Societe Generale is providing its corporate clients with overseas activities with a mobile version of Sogecash Web, its internet solution enabling users to steer their positions, optimize their cash flow and manage their cash around the world, whichever banks these clients have their accounts with.

In tune with its users' new uses and habits (mobility, real-time information, simplicity, speed), the application and the Sogecash Web mobile website have a user-friendly interface enabling users to check their accounts online (end of day and intraday balances, entries for the last 90 days, etc.) and receive alerts.



The advantages of the Sogecash Web application:

- A dashboard that can be customised by the user
- Multilingual: English / French / Spanish / German
- Multibank: ability to manage all accounts held by Societe Generale or any other banks that are part of the SWIFT network
- Application available in smartphone and tablet versions for iOS, Android and BlackBerry 10.
- Mobile site m.sogecashweb.com

To download Sogecash Web App

- > For iOS: <https://itunes.apple.com/fr/app/sogecash-web-mobile-societe/id675562791?mt=8>
- > For Android: <https://play.google.com/store/apps/details?id=com.socgen.app.android>
- > For Blackberry 10: <http://appworld.blackberry.com/webstore/content/36947705>
- > m.sogecashweb.com



Societe Generale is supporting companies by providing them with innovative solutions to simplify their lives, provide them with advice and finance their projects, notably their international projects.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

The expertise of its teams is regularly recognised: in 2013, GTB was elected Best cash management services and Best Treasury Services in Europe (EMEA Finance Magazine 2013), #1 Trade Bank in France and 8th worldwide (Source: SWIFT), "Best customer service in Europe" (Euromoney FX 2013). In June 2013, CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary was elected 1st French factor for the quality of its import-export activities (FCI ranking).