

Press release

Paris, May 18 2010

Societe Generale Private Banking to work with Komerční Banka to provide investment solutions expertise in the Czech Republic

Societe Generale Private Banking is to work closely with Komerční Banka (KB), part of Societe Generale Group, to provide investment solutions to high net worth individuals and families in the Czech Republic.

KB's private clients will have access to a new offering of competitive products, including mutual funds, hedge funds, structured products, private equity funds and real estate investments, selected by Societe Generale Private Banking's centres of expertise.

Societe Generale Private Banking is thus supporting Komerční Banka in its response to the specific requirements of wealthy Czech clients, who expect a high level of expertise in investment solutions and financial advice.

This initiative is part of Societe Generale Private Banking's strategy to build on the presence of Societe Generale's international retail network and local knowledge in order to develop its activities worldwide.

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 79 billion of assets under management at the end of March 2010.

With 2,800 staff in 22 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2010, Societe Generale Private Banking was rewarded with the titles of 'Best private bank worldwide, in Western Europe and The Middle East for its offer in Structured Products and Equity Derivatives' (Euromoney). In 2009 the private bank received the awards of the 'Best Private Bank in Japan and Luxembourg' (Euromoney). It was also ranked as one of the top 3 private banks in Europe and named 'Outstanding Wealth Manager for Family office services' with Rockefeller Financial (Private Banker International).

www.privatebanking.societegenerale.com

Komerční Banka

Komerční Banka is one of the best run universal banks in Central Europe. It provides comprehensive services to clients in the areas of retail, corporate, and investment banking. The Komerční Banka Group's 8,815 employees serve more than 2.7 million clients, who can use an extensive network of 398 points of sale throughout the country. Komerční Banka currently operates 685 ATMs and more than 984,000 of its clients use one of direct banking channels.

Komerční Banka is part of the Societe Generale Group, one of the largest banking groups in the euro zone (in terms of market capitalisation), whose 157,000 employees serve more than 30 million individual clients worldwide.