

## PRESS RELEASE

Paris, 1 October 2012

### **SOCIETE GENERALE ANNOUNCES APPOINTMENTS IN JAPAN**

Guillaume Burtshell has been appointed Head of Societe Generale Corporate & Investment Banking in Japan and President of Societe Generale Securities, Tokyo Branch (SGSNP), effective 1 October 2012. He reports to Hikaru Ogata, CEO of Societe Generale Corporate & Investment Banking for the Asia-Pacific region.

Guillaume Burtshell replaces Laurent Depus who becomes President and Chief Executive Officer of Societe Generale Private Banking Japan with effect from 1 October 2012. He reports to Jean-François Mazaud, Head of Societe Generale Private Banking and succeeds Christophe Billard, who will be taking up a new position in the bank. Laurent Depus retains his existing role as Chief Country Officer for Societe Generale Group in Japan and associated Group missions.

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**Guillaume Burtshell** was formerly Deputy Head of Principal Finance in London since 2007, where he has contributed to the establishment of a private equity investment portfolio. Guillaume began his career at Societe Generale over 20 years ago, first in French Retail Networks and then in Export Finance at the bank's corporate and investment banking activity where he held several positions in originating and structuring ECA financing, particularly in the energy sector in the Middle East and Africa. He was appointed Head of Strategy of SG CIB end of 2003.

Guillaume Burtshell is a graduate from Institut d'Etudes Politiques in Paris and Paris IX Dauphine University.

**Laurent Depus** was previously President of Societe Generale Securities, Tokyo Branch and Chief Country Officer for Japan since 2010. He began his career in 1987 at the Chase Manhattan Bank and served in Luxembourg, Japan and the UK in various Capital Markets sales and trading positions. From 1997, he worked for other international financial institutions in London and Singapore. He joined Societe Generale's Tokyo Branch in 2001 and has held various management positions such as Head of Operations and Chief Operating Officer. Laurent has 20 years of professional experience in Japan.

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Laurent Depus graduated from the University Catholique de Louvain.

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 159,000 employees based in 77 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

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