

## Press release

London, 27 May 2010

### **Societe Generale Corporate & Investment Banking appoints Luis Vaz-Pinto as Head of Equity Syndicate**

Societe Generale Corporate & Investment Banking announces the appointment of Luis Vaz-Pinto, effective 24 May, as Managing Director, Head of Equity Syndicate, within the Global Finance Division. He will further reinforce the equity franchise globally and his hiring is a pivotal step in fulfilling the bank's ambitions in this key area.

Luis joins the bank from Troika Dialog where he was Head of Syndicate and Corporate Broking from 2008. He has also held senior positions at JP Morgan and Merrill Lynch.

Luis brings with him a wealth of experience in Equity Capital Markets with longstanding close relationships with issuers and investors. He will be based in Paris and will report to Alvaro Huete, Global Head of Syndicate.

#### **Biography**

Luis Vaz-Pinto joins Societe Generale Corporate & Investment Banking as Managing Director, Global Head of Equity Syndicate, from Troika Dialog where he was Head of Syndicate and Corporate Broking since 2008. Luis started his career in 1991 in London at Baring Securities as Head of Portuguese Sales and Research. In 1996, he joined Merrill Lynch where he spent 10 years, holding positions in Equity Syndicate, Mergers and Acquisitions and Corporate Finance. Notably, he was Head of ECM for France, Belgium and Iberia. In 2005, he joined JP Morgan where he was Head of Europe Middle East and Africa Equity Syndicate and Corporate Broking. Three years later, he joined Troika Dialog in Moscow.

Luis Vaz-Pinto graduated from INSEAD, as well as Bristol University (Engineering). He has also qualified as a Chartered Management Accountant.

#### **Press contact:**

**Ila Kotecha**  
[ila.kotecha@sgcib.com](mailto:ila.kotecha@sgcib.com)

Tel: +44 (0)207 676 6804

SOCIETE GENERALE  
PRESS RELATIONS

Laetitia Maurel  
Tel: +33 1 42 13 88 68  
[laetitia.maurel@socgen.com](mailto:laetitia.maurel@socgen.com)

SOCIETE GENERALE  
CORPORATE & INVESTMENT  
BANKING

Jasvant Singh  
Tel: + 44 20 7676 6800  
[jasvant.singh@sgcib.com](mailto:jasvant.singh@sgcib.com)

Ila Kotecha  
Tel : + 44 20 7676 6804  
[ila.kotecha@sgcib.com](mailto:ila.kotecha@sgcib.com)

Murray Parker  
Tel: +44 20 7676 6771  
[murray.parker@sgcib.com](mailto:murray.parker@sgcib.com)

SOCIETE GENERALE  
A French corporation with share  
capital of EUR 924, 757, 831  
552 120 222 RCS PARIS

### **Societe Generale**

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- **Retail Banking, Specialised Financing & Insurance:** Societe Generale serves 32 million individual customers worldwide.
- **Private Banking, Global Investment Management & Services:** Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- **Corporate & Investment Banking:** Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

[www.societegenerale.com](http://www.societegenerale.com)

### **Société Générale Corporate & Investment Banking**

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

[www.sgcib.com](http://www.sgcib.com)