

NEWS FLASH

Paris, 25 February 2013

SOCIETE GENERALE PRIVATE BANKING PARTNERS THE “CAMPDEN EUROPEAN FAMILIES IN BUSINESS AWARDS 2013” IN SUPPORT OF FAMILY BUSINESSES IN EUROPE

Societe Generale Private Banking is partnering the « **Campden European Families in Business Awards 2013** », organised by Campden Wealth*, for the second consecutive year, thus underlining once again its commitment to family businesses in Europe.

On 11 June 2013, five awards will be made during a ceremony in Paris in recognition of the vitality and dynamism of European family businesses:

- Top Family Business of the Year
- Top Family Business Leader of the Year
- Top Family Business Rising Star
- Top Non-Family Director of the Year
- Top Sustainable Business of the Year

Societe Generale Private Banking is celebrating family businesses, essential drivers of European economic growth, which contribute to over 50% of economic activity in the euro zone. In a difficult economic context, the values which are essential for a stable economic system are found more than ever in family businesses: solidity, durability and continuity.

By being associated with these awards, the private bank is again confirming its support and is accompanying businesses by offering an international range of integrated and transversal services which respond to their needs with regard to commercial development and wealth transmission.

To participate in Campden European Families in Business Awards 2013:

- Until 25 March 2013, European entrepreneurs and family businesses can make their nominations directly on the CampdenFB (Family Business) magazine website: <http://www.campdenfb.com/fib-awards>

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- Readers of CampdenFB magazine can also nominate businesses and entrepreneurs of their choice in each category of award. In 2012, 150 candidatures were received on the magazine's website.
- A jury composed of experts from the world of business and the Campden Wealth editorial team will first create a long list, from which a shortlist will be drawn up and confirmed on 13 May 2013.
- The winners will be announced and receive their awards at a ceremony on 11 June.

Selection criteria:

The family businesses and entrepreneurs who are nominated will be judged according to several criteria. Besides having to have its headquarters in Europe, the business must have annual revenues of at least 100 million euros, be able to demonstrate the strong involvement of family members in the business (at least second generation or more), with the latter needing to control over 25% of the company's voting rights.

** Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 86.1 billion of assets under management at the end of December 2012.

With 2,560 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 8th consecutive year (Euromoney),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East),
- Outstanding Private Bank in the Middle East – Highly commended (Private Banker International),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker).

www.privatebanking.societegenerale.com

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