

PRESS RELEASE

Paris, 10 July 2012

SOCIETE GENERALE PRIVATE BANKING ANNOUNCES THE WINNERS OF THE CAMPDEN EUROPEAN FAMILY BUSINESS AWARDS

Societe Generale Private Banking, partner of the first “Campden European Family Business Awards” organised by Campden Wealth*, is pleased to announce the winners of the Awards, which were revealed at a ceremony in Amsterdam on July 9.

The Awards are designed to recognise the top family businesses and leaders in Europe and to highlight the essential role family businesses play in contributing to employment and economic growth in the region.

The winners are:

- Top Family Business of the Year:
OTTOBOCK, the German prosthetic and wheelchair maker
- Top Family Business Leader of the Year:
JEAN-FRANÇOIS DECAUX and JEAN-CHARLES DECAUX, from JCDecaux, the French outdoor advertiser
- Top Family Business Rising Star of the Year:
RAMON NÄF and SARAH FLIEG-NÄF, from the Naef Group, a Swiss sanitation company
- Top Non-Family Director of the Year:
Jointly awarded to:
HARTMUT JENNER, Chief Executive of Alfred Kärcher, the German cleaning machines company and WOLFGANG NIESSNER, Chief Executive of Gebrüder Weiss, the Austrian logistics company
- Top Sustainable Family Business of the Year:
IKEA, the Swedish furniture company

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Societe Generale Private Banking is already the partner of many of Europe's leading family businesses. At key moments in their personal and professional careers, it becomes necessary for entrepreneurs and business owners to structure their personal assets, in order to protect, develop and pass them on to future generations. Societe Generale's recently-launched offering, Private Investment Banking, allows clients who have a holding company or a family office to benefit from access to all the expertise within the Group, in terms of wealth management and investment banking, for the management of their private wealth and their business.

Full details of the Awards, including the selection process and the shortlist, are available on video at: <http://www.privatebanking.societegenerale.com/en/campden-european-family-business-awards/>

** Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
 - International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
 - Corporate and investment banking with a global expertise in investment banking, financing and global markets.
- Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 85.4 billion of assets under management at the end of March 2012.

With 2,800 staff in 18 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 Societe Generale Private Banking was awarded for the 8th consecutive year 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney).

In 2011 Societe Generale Private Banking was also named 'Best Private Bank in France' (Euromoney), 'Global Wealth Manager of the Year' (Investors Chronicle/Financial Times), and 'Best Private Bank in the Middle East' (Banker Middle East).

www.privatebanking.societegenerale.com

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