

Press release

London, Paris 09 October 2009

Société Générale Corporate & Investment Banking named Most Innovative Bank in Equity Derivatives by *The Banker*

Société Générale Corporate & Investment Banking was named “Most Innovative Bank in Equity Derivatives” at *The Banker* magazine’s 2009 Investment Banking Awards ceremony held in London on the 8th of October.

The recognition demonstrates the resilience of the bank’s equity derivatives franchise in today’s market environment while further endorsing the bank’s well-suited business model. Focusing on innovation across products, structures and strategies, the international expert judging panel specifically recognised the bank for its innovative expertise in terms of tailored solutions and depth and breadth of client coverage across geographies.

The bank was also short-listed in the “Asset & Liability Management” category.

Société Générale Corporate & Investment Banking is regularly recognised as the world leader in equity derivatives. Since 2001 the bank has been awarded best equity derivatives house more than 10 times by leading industry publications. It was also named “Best Equity Derivatives House” by *Euromoney* in July this year. Additionally, the bank was named “Modern Great in Equity Derivatives” by *Risk* magazine in 2007 for its leadership of the industry over the previous 10 years.

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A French corporation with share
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Notes to editors:**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves more than 30 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- **Corporate & Investment Banking:** Société Générale tailors solutions for its clients across sectors by capitalizing on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with 12 000 professionals present in over 40 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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