

PRESS RELEASE

Paris, 20th January 2014

SOCIETE GENERALE SECURITIES SERVICES IN ITALY MANDATED BY FRANKLIN TEMPLETON STRATEGIC ALLOCATION FUNDS

Societe Generale Securities Services in Italy (SGSS S.p.A.) has been appointed by Franklin Templeton Strategic Allocation Funds to act as its Italian paying agent.

SGSS S.p.A. was retained for its recognised expertise and ability to provide personalised services tailored to the specific needs of its clients, alongside a wide network of placing agents. One of the first securities industry players to adopt the new international ISO 20022 standard* in Italy, SGSS S.p.A.'s state-of-the-art technology platform guarantees the secure migration of portfolios, continuous distribution monitoring and automated trade flow.

SGSS in Italy offers a complete range of securities services, including settlement, custody and trustee services, fund administration, liquidity management and transfer agent services.

Franklin Templeton Strategic Allocation Funds is a range of Luxembourg-registered SICAV funds distributed in Italy by Franklin Templeton Investments, a global investment manager headquartered in San Mateo, California. Franklin Templeton Investments offers investment solutions and services to clients in over 150 countries and, as of 30 November 2013, the group has over \$870 billion of assets under management.

* ISO 20022 is a financial messaging standard that covers the entire financial industry and provides a common understanding and interpretation of information.

PRESS SERVICE SOCIETE GENERALE

SAPHIA GAOUAOUI +33 (0)1 58 98 03 60 saphia.gaouaoui@sgcib.com JOLYON BARTHORPE +33 (0)1 42 14 34 55 jolyon.barthorpe@socgen.com

ESTELLE DUNAND +33 (0)1 42 14 38 99 estelle.dunand@socgen.com SOCIETE GENERALE GBIS/COM 75886 PARIS CEDEX 18 - FRANCE SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF EUR 998 395 202.50 552 120 222 RCS PARIS



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- International retail banking, financial services and insurance with a presence in emerging economies and leading specialised businesses;
- Corporate and investment banking, private banking, asset management and securities services, with recognised
 expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France) and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Securities Services (SGSS)

Present in 29 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2nd largest in Europe with EUR 3,609* billion of assets under custody. SGSS provides custody & trustee services for 3,229* funds and the valuation of 4,057* funds, representing assets under administration of EUR 500* billion. SGSS also ranks among the European leaders in stock option management.

www.securities-services.societegenerale.com

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*at September 30, 2013