

## Press Release

Paris, 10 February 2010

### **Societe Generale confirms its commitment to support the French economy**

**With a loans growth rate of 3.1% in 2009 (vs 2008), Societe Generale confirms its commitment to support the French economy.**

In the current environment of reduced demand for loans, the Group gained in 2009 market share on corporate and public sector loans, and recorded a clear increase in loans to individuals, particularly housing loans. Societe Generale reinforced its position as leader on corporate short-term credit facilities with a growth in market share from 15.1% to 15.6% during the year.

These results demonstrate the commitment of the Group's teams and the success of the strong measures taken throughout the year, including:

- Active cooperation with OSEO to finance small and medium sized companies,
- Ongoing support for company start-ups: 7,700 loans to companies created in 2009, representing two-thirds of all accounts opened for new companies,
- Success of the campaign launched early November : "€5 billion to finance all your projects" with total financing of €7.6 billion at end December.

**In 2010, Societe Generale intends to pursue its efforts and is committed to reducing approval times for corporate loans.** In addition to measures taken in 2009 on the decision making processes for loan approval, satisfaction surveys will be systematically taken after each loan is granted to ensure the best customer service possible.

#### **Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3 073 billion, September 2009) and under management (EUR 348 billion, September 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in the socially-responsible investment indexes: FTSE4Good and ASPI.

[www.societegenerale.com](http://www.societegenerale.com)

PRESS RELATIONS  
SOCIETE GENERALE

Astrid BRUNINI  
+33 (0)1 42 13 68 71

Stéphanie CARSON-PARKER  
+33 (0)1 42 14 95 77

Hélène MAZIER  
+33 (0)1 58 98 72 74

Laura SCHALK  
+33 (0)1 42 14 52 86

P.A +33(0)1 42 14 67 02  
Fax +33(0)1 42 14 28 98

SOCIETE GENERALE  
COMM/PRS

75886 PARIS CEDEX 18  
[www.societegenerale.com](http://www.societegenerale.com)

A French corporation with share capital of EUR 924,757,831  
552 120 222 RCS PARIS