

Press Release

Paris, 1 July 2010

Strong participation of Societe Generale employees in the third edition of Citizen Commitment Week

Throughout the world, Societe Generale's employees mobilized more than ever for the third edition of Citizen Commitment Week held from 10 to 18 June 2010.

Forty-three of the Group's countries took part in this week-long event dedicated to charitable organizations that are Group partners, participating in close to one hundred local initiatives. This allowed employees to become involved in volunteer activities, fundraising or the collection of objects. In total, more than 26,000 volunteer hours were donated by the employees and close to €350,000 was collected for social actions. In 2009, 37 countries participated and achieved a total of 21,000 donated hours.

In France, the commitment of our employees took the form of:

- Support to 27 partner associations
- The active participation of 555 volunteers
- The organization of 54 social actions in various regions
- The collection of more than €163,000 in donations.

Based on this success, employees worldwide have already marked their calendars for the 2011 event, which will take place from 6 to 10 June.

"I am very proud of the mobilization of the Group's employees for this third edition of Citizen Commitment Week. Our commitment over time, whether to our customers in our business activities or in our support of community life, is part of our culture. It is in this spirit that we will continue to develop our citizenship actions, in particular through the Societe Generale Corporate Foundation for Solidarity, by giving our teams the opportunity to get personally involved," stated Frédéric Oudéa, Chairman and Chief Executive Officer of the Societe Generale group.

Find out more about all the Citizen Commitment Week initiatives at:

<http://citizencommitmentweek.com/>

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Illustrations :



Thursday 10th June : launch of the Bike Ride from Paris to London. 90 employees rose to this challenge to help the Care association fund schooling programs for children in Morocco.



Thursday 10th June : a thousand employees working for companies at La Défense took part in the Special Olympics race including 320 people from Societe Generale. The funds raised during the event that was co-organised with Talents & Partage the Group's humanitarian association of employees will be used to promote sports to handicapped children.



Thursday 10th June : employees from Societe Generale's SeABank subsidiary in Vietnam helped disadvantaged children with clothes, books and gifts with the "a smile every day" operation.

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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