

Press release

New York, Paris, 18 March 2010

Appointment of Craig M. Overlander as Deputy CEO for Société Générale Corporate & Investment Banking Americas

Societe Generale Corporate & Investment Banking ("SG CIB") today named Craig M. Overlander as Deputy Chief Executive Officer for SG CIB Americas, a key new position reporting to the CEO of Société Générale in the Americas, Diony Lebot. In this role, he will assist in developing and executing SG CIB's strategy in the region with a primary focus on expanding the firm's client and business activities.

Mr. Overlander joins the firm as SG CIB pursues a growth plan in the U.S. aimed at enhancing its capabilities across its equities and fixed income platform. The plan is consistent with the bank's drive to develop its CIB offering to U.S. and global clients.

Mr. Overlander brings deep experience, industry knowledge and client acumen to his new role. His career in investment banking includes 26 years with Bear Stearns where he held various senior management positions, including Head of Global Fixed Income Institutional Sales, followed by Co-Head of Global Fixed Income. Following Bear Stearns' merger with JP Morgan Chase, Mr. Overlander was Vice Chairman of the Investment Banking Division. Most recently, he was the Global Head of Fixed Income for Wachovia Securities.

SG CIB's development in the Americas focuses on areas where the bank has traditional global strengths, such as equities, fixed income and derivatives, as well as in client sectors where SG CIB has significant regional expertise (Financial Institutions, Commodities, Infrastructure and Multinationals). Mr. Overlander's client skills and fixed income background are well aligned with the bank's major initiatives underway including the creation of a U.S. dollar franchise and expansion of the bank's interest rate and FX activities in the U.S.

"As our firm looks ahead, we see tremendous opportunity to move our business forward in the critical U.S. market," said Michel Péretié, CEO of Societe Generale Corporate & Investment Banking. "Craig will help us to further develop and execute our strategy in the region."

"Craig's knowledge of the region and the industry along with his expertise in fixed income and his high level client relationships earned over many years will bring important value to our firm," said Diony Lebot, CEO for the Americas region. "His experience will be central in developing our client franchise and market activities, and in achieving our strong ambitions for the region."

Mr. Overlander will be located in New York and will be a member of SG CIB's Global and Regional Executive Committees.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- **Retail Banking, Specialised Financing & Insurance:** Societe Generale serves more than 32 million individual customers worldwide.
- **Private Banking, Global Investment Management & Services:** Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- **Corporate & Investment Banking:** Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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