

Press Release

London, 25 March 2010

Galeazzo Pecori Giraldi is appointed as Deputy-Chairman of the Investment Banking Committee

Société Générale Corporate & Investment Banking announces the appointment of **Galeazzo Pecori Giraldi** as Deputy-Chairman of the newly created Investment Banking Committee. He will contribute to the development of the relationships with major European banking clients.

The objective of this transversal committee is to manage the development of the investment banking activities, to promote Pan European transactions and to align client relationships with the investment banking activities of the bank in Europe, Middle East and Africa.

Chaired by Thierry Aulagnon, Head of Coverage and Investment Banking, the committee encompasses:

- The Heads of Coverage and Investment Banking divisions in the United Kingdom, Germany, Italy, Spain and the Central and Eastern Europe, Middle East and Africa region.

- Heads of Investment Banking activities: M&A, Global Capital Markets, Strategic Equity Transactions and Strategic & Acquisition Finance.

- A representative of the Global Finance division management team.

Based in Paris, he will report to Thierry Aulagnon.

Galeazzo Pecori Giraldi was previously Chairman of the Board and of the Operating Committee for Bank Morgan Stanley AG in Switzerland. He was also Chairman and CEO of Morgan Stanley for Italy. He also held the roles of Director with Morgan Stanley Bank International Limited, and Vice-Chairman of the Morgan Stanley Group for Europe. He has more than thirty years of experience in banking.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves more than 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a welldiversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance,** and **global markets**.

- For Corporates, Financial Institutions and public sector: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For investors: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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