

Press release

London, 15 December 2010

Societe Generale Corporate & Investment Banking continues to strengthen its Quantitative Electronic Services team

Societe Generale Corporate & Investment Banking continues to strengthen its Quantitative Electronic Services team with the appointments of **Ian Martin** and **Johnny Bell**.

Ian joins the London-based team in both a sales and sales trading capacity focusing on UK-based institutions and hedge funds. Ian comes from BoA Merrill Lynch where he was a Director within EMEA Execution Sales.

Johnny will perform a hybrid sales and sales trading role, focusing on UK sell-side clients and some additional continental European markets. He joins from Credit Suisse and was one of the original members of the Credit Suisse AES (Advanced Execution Services) team.

Both Ian and Johnny will be based in London and will report to Mark Goodman, Head of Quantitative Electronic Services, Europe.

These appointments come at the end of a year of rapid expansion both in terms of product and appointments in electronic trading. With access to one of the largest liquidity pools in Global Equities (including #1 market share on Euronext), the bank's Global Equity Flow division offers global coverage across 65 markets, comprehensive liquidity solutions, advanced algorithms and an integrated execution product, encompassing equities, ETFs & derivatives.

Biographies

Ian Martin

Ian Martin joined Merrill Lynch in June 2008, as a Director within EMEA Execution Sales. His primary focus was promoting and expanding the bank's electronic franchise to UK Long only and hedge fund related accounts. Prior to that Ian worked at UBS for nine years, initially as a sales trader covering Asian equities, then moving into Prime Brokerage and finally for the last two years within the Direct Execution Team as an account manager. Ian brings a broad understanding of the electronic market, together with strong client relationships.

Johnny Bell

Johnny brings with him over 24 years of experience in equities market-making, electronic trading and sales trading having been actively responsible for top tier clients across Global Equity markets. He has consistently been ranked as a leader in Electronic Sales-Trading and is recognised for his successful track record at both Credit Suisse and Merrill Lynch, where he started his career in 1986.

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SOCIETE GENERALE
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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