

NEWS FLASH

Paris, 8 April 2013

SOCIETE GENERALE IS PROUD TO HOST THE EUROPEAN DIVERSITY CONFERENCE ON APRIL 19TH

The 2nd edition of the European Diversity Conference will take place in France on April 19th, 2013. Societe Generale Group, which has been promoting diversity as a strategic priority for several years, is very pleased to host this large-scale event in its head office in Paris-La Defense.

The European Diversity Conference is a concept of diversity publishers and the event leader Square Peg Media. It is supported by large international companies such as Google, IBM and Unilever, and also by Barclays and RBS (Royal Bank of Scotland).



It offers presentations and debates made by high-profile speakers stemming from large international companies and the world of politics. At this conference, speakers will aim at developing the 5 main axes of diversity: age generation, gender balance, sexual orientation, disability and multiculturalism. Their common objective will be to outline the main challenges in terms of diversity for companies: which competitive advantages would diversity bring to them? How to find and recruit diverse and highly talented people? How to retain them and provide them with the right support throughout their professional careers?

Societe Generale believes that diversity in profiles and career paths genuinely contributes to the company's performance. With over 154,000 staff in 76 countries throughout the world, the Group has notably chosen to promote women and non-French profiles up to the highest management bodies of the bank. In that perspective, the European Diversity Conference is definitely a great opportunity to share experience and best practices between all players gathered in La Defense. Doing so, we will all together pave the way for a more diverse future.

Keynote speakers:

- Michael Cashman CBE, Member of the European Parliament
- Roselyne Bachelot-Narquin - former French Minister and former Deputy at the European Parliament

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- Marie-Anne Montchamp - former French Minister, President of “Agence Entreprises et Handicap” (Agency for Companies and Disability)
- Andrew Gould - Chairman of the Board, BG Group and former Chairman and CEO of Schlumberger
- Lord John Browne - Partner at Riverstone Holdings LLC and former CEO of BP Plc
- Joël de Rosnay, CEO of Biotics
- Frédéric Oudéa - Chairman and CEO of Societe Generale
- Edouard-Malo Henry - Head of Group Human Resources, Societe Generale
- Claire Harvey - Paralympian - team captain for the British women's sitting volleyball team and Head of Corporate Responsibility at Financial Services Authority, UK

Conference agenda:

- 09.10-09.25- Introduction by Jane Hill , BBC news presenter and journalist and Linda Riley, Founder and CEO of Square Peg Media
- 09.20-09.45 | Introduction by Frédéric Oudéa, Chairman and CEO of Societe Generale, and Edouard-Malo Henry - Head of Group Human Resources, Societe Generale.
- 09.45-10.40 | Intergenerations: how to promote cooperation between the generations?
- 11.10-12.00 | Gender balance: What is stopping us? Should we have quotas? Supporting women and giving them confidence. Having a look at best practices abroad.
- 12.00-13.00 | Sexual orientation: the importance of models, being a LGBT* leader, defining the frame within the company. Facilitating inclusion of LGBT staff. What steps could be taken when the company's attitude is unacceptable?
- 14.00-14.30 | Talk by Michael Cashman CBE – Member of the European Parliament.
- 14.30-15.20 | Disability: What advantages do disabled people offer a company? Overcoming restrictive perceptions. Breaking the taboos linked to mental and physical disability. Having a look at best practices.
- 15.50-16.40 | Multiculturalism: The challenges facing cultural and ethnic minorities. Maximising ethnic diversity among the company's talents. Having a look at best practices:
- 16.40-17.00 | Closing keynote speech by Edouard-Malo Henry.
- 17.00-17.20 | Summary of discussions by Jane Hill.

*Lesbian, Gay, Bi-sexual and Transsexual

👉 **Access:** ten places are reserved for the Press. Please book your seats now with our Press office if you wish to attend the conference.

👉 Please refer to the full programme on the website www.europeandiversityconference.com.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.



Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.