

PRESS RELEASE

Paris, 23 October 2013

SOCIETE GENERALE DEVELOPS ITS PRIVATE BANKING OFFERING IN MOROCCO

Societe Generale Maroc, the subsidiary of Societe Generale group in Morocco, is launching a private banking offering for top-tier wealth management clients in the country, supported by the expertise of Societe Generale Private Banking.

Societe Generale Maroc, the leading private financial group in the country with an international shareholder of reference, provides wealth management clients with access to high added-value services and advice for the management, protection and transmission of their wealth. These clients will be served by dedicated staff located in 8 private banking agencies throughout the country.

The teams at the Group's private bank will bring their whole range of expertise to the Societe Generale Maroc teams, in particular their recognised experience in structured products and tools for providing top-tier wealth management clients with a full and detailed diagnosis of their wealth.

Societe Generale thus aims to capitalise on its businesses to provide its Morocco-resident clients with a full range of tailor-made banking services, investment and financial advisory and wealth management know-how.

Press contacts:

Estelle Dunand +33 (0)1 42 14 38 99 estelle.dunand@socgen.com
Jolyon Barthorpe +33 (0)1 42 14 34 55 jolyon.barthorpe@socgen.com

PRESS RELATIONS

LAETITIA MAUREL
+33(0)1 42 13 88 68
Laetitia.a.maurel@socgen.com

HELENE AGABRIEL
+33(0)1 41 45 98 33
Helene.agabriel@socgen.com

NATHALIE BOSCHAT
+33(0)1 42 14 83 21
Nathalie.boschat@socgen.com

ASTRID BRUNINI
+33(0)1 42 13 68 71
Astrid.brunini@socgen.com

ANTOINE LHERITIER
+33(0)1 42 13 68 99
Antoine.lheritier@socgen.com

SOCIETE GENERALE
COMM/PRS
75886 PARIS CEDEX 18
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 998 320 373.75
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

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