

Press Release

Paris, 30 August 2010

Appointments within Societe Generale group

Societe Generale is pleased to announce the following appointments, which will become effective starting 1 September 2010.

Hans van Beeck is appointed Head of Investor Relations and Financial Communication of Societe Generale group, replacing Patrick Sommelet.

Hans van Beeck, 46, holds a Ph.D. in economics from the University of Pennsylvania and a Master's degree in mathematics and management from Cambridge University. He began his career at the Banque Internationale de Placement as a warrants trader after which he became Head of interest rate and forex arbitrage. He joined Societe Generale group in 1995 where he was Deputy Chief Executive of Barep. He subsequently became a structured finance originator before being named Country Head of Belgium for Societe Generale. Since 2007, he held the position of Chief Country Officer of Societe Generale in Tokyo.

Patrick Sommelet joins Boursorama Executive Committee as Chief Financial Officer and Head of Support Functions, in charge of Finance, Corporate Secretary, Risks and permanent supervision.

Patrick Sommelet, 41, is a graduate of the Paris Dauphine University and of New York University where he earned an MBA. He began his career in 1993 at Credit Commercial de France where he was a trader on the bond and money markets. In 1998, he joined the Financial Institutions Advisory team at Merrill Lynch in London before transferring to the Paris office. In 2002, he joined the Strategy Department at Societe Generale before becoming Head of Investor Relations and Financial Communication for the Group in 2006.

Cyril de Girardier, previously Chief Financial Officer of Boursorama, joins Societe Generale Securities Services Executive Committee as Chief Financial Officer.

Cyril de Girardier, 39, holds a Master in finance from the Université Paris Dauphine and is a Certified Accountant. He began in 1994 within the Finance department of CarnaudMetalBox in the UK as controller. In 1996, he moved to KPMG in Paris as an auditor. In 1999, he joined the Societe Generale group as Head of Budget and Management Accounting of Fimatex. Since 2003, he held the position of Chief Financial Officer of Boursorama.

PRESS RELATIONS
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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