

NEWS FLASH

Paris, 12 June 2013

SOCIETE GENERALE PRIVATE BANKING ANNOUNCES THE WINNERS OF THE 2013 “CAMPDEN EUROPEAN FAMILIES IN BUSINESS AWARDS”

Societe Generale Private Banking, partner of the “Campden European Families in Business Awards” organised by Campden Wealth* for the second consecutive year, is pleased to announce the winners of this year’s Awards, which were revealed at a ceremony in Paris on 11 June.

These Awards give recognition to the top family businesses and leaders in Europe and highlight the essential role family businesses play in contributing to employment and economic growth in the region.

This year’s winners are:

- Top Family Business of the Year **Broman Group, Finland**
- Top Family Business Leader of the Year **Marie-Christine Coisne-Roquette, Sonepar, France**
- Top Family Business Rising Star **Giuseppe & Marco Lavazza, Lavazza, Italy**
- Top Non-Family Director of the Year **Michele Norsa, Ferragamo, Italy**
- Top Sustainable Business of the Year **Vestergraad Frandsen, Switzerland**
- Lifetime Achievement Award **Puig Family, Spain**

Societe Generale Private Banking accompanies many of Europe’s leading family businesses through key moments in their personal and professional careers, helping entrepreneurs and business owners structure their personal assets in order to protect, develop and pass them on to future generations. In particular, Societe Generale’s “Private Investment Banking” offering allows clients who have a holding company or a family office to benefit from access to all the expertise within the Group, in terms of

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wealth management and investment banking, for the management of their private wealth and their business.

** Campden Wealth is a branch of Campden Media, a mixed-media publishing, events and research company serving notably wealth owners, represented by family businesses and family offices. Campden Wealth publishes well recognized magazines such as Campden Family Business (CampdenFB) and Campden Family Office (CampdenFO).*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 87.9 billion of assets under management at the end of March 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013 Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

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