

# Press release

London, 2 March 2010

## Société Générale Corporate & Investment Banking appoints two senior bankers for its Coverage & Investment Banking division in the UK

Société Générale Corporate & Investment Banking announces the appointment of two Senior Bankers in the UK.

Johanna Campion joins as Senior Banker for the UK TMT (Telecom & Media) sectors within its Coverage & Investment Banking division. In this new role, based in London, Johanna will report to Fiona Paulus, Head of Coverage & Investment Banking UK who joined the bank in January 2010.

Johanna joins from Rockstone Finance LLP, an advisory firm which she founded in 2009. Johanna has more than twenty years of experience in investment banking having worked at Lehman Brothers, Credit Suisse and Merrill Lynch.

John Krumins joins as a Senior Banker for the UK Industrial & Consumer Goods sectors. Based in London, he reports to Fiona Paulus. John joins from Deutsche Bank where he was Managing Director for the UK Investment Banking Division, UK Country Coverage.

These appointments reflect the bank's strategy to expand its global banking investment activities by strengthening its senior banker and M&A specialist teams.

#### **Biographies**

#### **Johanna Campion**

Johanna Campion is a Senior Banker, for the UK Telecom & Media sectors at Société Générale Corporate & Investment Banking. In 2009, Johanna set up Rockstone Finance LLP, an advisory firm focused on the media sector. Prior to this Johanna spent four years at Lehman Brothers from 2004 to 2008, initially working in the UK Investment Banking team including responsibility for media clients; and in 2007 moved to the Financial Sponsor Group covering the media sector where she was responsible for leading the mid-market sector in Europe. From 1996-2004, she was at Credit Suisse First Boston as Vice President to Managing Director in the Media Telecom group focused on media. She started her career in 1990 at Merrill Lynch as an Analyst in the M&A Group.

#### John Krumins

John Krumins is a Senior Banker for the UK Industrial & consumer goods sectors at Société Générale Corporate & Investment Banking. Prior to this John worked at Deutsche Bank for five years as a Managing Director for the UK Investment Banking Division, UK Country Coverage. From 1991-2005, John was at Morgan Stanley and was promoted to the position of Managing Director of the M&A Communications Group in 2001, having spent 10 years as Associate to the Executive Director for the M&A/Corporate Restructuring Group. He started his career in 1987 at Strategic Planning Associates as a Management consultant.

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