

PRESS RELEASE

Paris, 16th October 2013

SOCIAL, ENVIRONMENTAL AND GOVERNANCE (ESG) FACTORS HAVE A POSITIVE IMPACT ON COMPANIES' FINANCIAL PERFORMANCE

Societe Generale Cross Asset Research releases the fourth edition of its **SRI Beyond Integration**. The findings of this study based on a proprietary methodology highlight the positive impact of ESG factors on financial performance of listed companies, demonstrating their essential nature in the assessment of a company. On average and in one year, the share price of ESG leaders grew 3.1% higher than that of ESG laggards.

The report answers investors need for a combined analysis of listed companies through ESG indicators and financial recommendations. For the second consecutive year, Societe Generale has partnered with Sustainalytics, a global ESG research firm, to provide the ESG data and analysis used in the publication.

Over a 12-month period, the report analyses the market performance of nearly 500 companies through a set of ESG key performance indicators coupled with financial recommendations provided by Societe Generale Cross Asset Research's equity analysts. The proprietary methodology consists in a four-step approach of sectoral analysis, indicator selection, ESG performance calculation via the Sustainalytics Global Platform and financial analysis.

This report, along with other thematic studies of the SRI research team, illustrates Societe Generale Cross Asset Research's efforts to alert investors to Socially Responsible Investment and advise them in their investment strategies.

SRI Beyond Integration is available for download [here](#).

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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Sustainalytics

Sustainalytics supports investors around the world with the development and implementation of responsible investment strategies. The firm partners with institutional investors, pension plans, and asset managers that integrate environmental, social and governance information and assessments into their investment decisions.

Headquartered in Amsterdam, Sustainalytics has offices in Boston, Bucharest, Frankfurt, Paris, Singapore, Timisoara and Toronto, and representatives in Bogotá, Brussels, Copenhagen, London, New York City and San Francisco. The firm has 150 staff members, including more than 80 analysts with varied multidisciplinary expertise and thorough understanding of more than 40 industries. In 2012 and 2013, Sustainalytics was voted best independent sustainable and responsible investment research firm in the [Thomson Reuters Extel's IRR survey](#).

www.sustainalytics.com