

Press release

London, 4 January 2011

Societe Generale Corporate & Investment Banking strengthens its Global Markets division in Germany and appoints Dr. Christian Ganssmüller

Societe Generale Corporate & Investment Banking is pleased to announce a new position within Global Markets Germany.

Dr. Christian Ganssmüller is appointed Managing Director and Head of Institutional Sales Fixed Income, Currencies and Cross Asset Solutions Germany and Austria, effective January 1, 2011. In this newly created position Dr. Ganssmüller will focus on the development of the institutional business in these two areas, addressing banks, asset managers, agencies, insurance companies and pension funds. He joins the bank from Amias Berman where he covered Legal, Regulatory and Accounting Driven Solutions for German and Austrian institutional clients.

Based in Frankfurt he will report locally to Frank Burkhardt, Head of Global Markets for Germany and Austria, as well as to Eric Viet, Head of Pension Fund and Insurance Europe, and David Knott, Global Head of Financial Institutions Sales, both based in London.

This appointment demonstrates Societe Generale Corporate & Investment Banking's commitment to grow its Fixed Income and Cross Asset Solutions business and to significantly strengthen the Global Markets platform in Frankfurt.

Biography

Dr. Christian Ganssmüller joins Société Générale Corporate & Investment Banking from Amias Berman, where he was a partner since 2009, covering the areas of Legal, Regulatory and Accounting Driven Solutions for German and Austrian clients in the banking, insurance and asset management industries and for large corporates. Prior to this, from 2002 on he was Head of Fixed Income, Currencies and Commodities at Citibank in Frankfurt. From 1984 to 2002 he held various positions with Deutsche Bank, most recently as Head of Global Market Sales in Frankfurt, starting in 1997.

Christian Ganssmüller has a PhD in Law from the Albert Ludwigs University in Freiburg, Germany.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Societe Generale Corporate & Investment Banking

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Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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