

PRESS RELEASE

Paris, 18 May 2011

APPOINTMENTS IN SOCIETE GENERALE'S COMMUNICATION TEAMS

Societe Generale announces the appointments of Jean-Marc Vallas to the position of Head of Group Internal and Institutional Communication, and Jean Bourdoncle to the position of Head of Communication for the Private Banking, Global Investment Management and Services division.

Jean-Marc Vallas reports to Caroline Guillaumin, Head of Group Communication. His primary mission will be to develop Societe Generale Group's internal and institutional communication to best support the bank's transformation project Ambition SG 2015.

Jean Bourdoncle, Jean-Marc Vallas' successor, reports to Jacques Ripoll, Head of the Private Banking, Global Investment Management and Services division. Jean will join the division's Executive Committee. His focus will be to assist the Private Banking, Global Investment Management and Services division's businesses in their development in France and abroad.

Jean-Marc Vallas, 54, began his career as an auditor at the firm Mazars. He joined the Societe Generale Group in 1988 to manage IT organisation projects before joining the Securities Management Finance Department. In 1991 he was appointed Head of the Finance Branch and took over product creation there in 1994. In 1997 he became Head of Marketing and Communication for SG Asset Management and, in 2004, was named Head of Communication for the newly created Private Banking, Global Investment Management and Services division.

Jean Bourdoncle, 46, has spent more than 15 years working in communication agencies (DDB, Lintas, Wunderman, WPP Group, etc.) before joining Societe Generale's Brand division in 2004. He was named Head of the Group Brand division in 2006. While in this position he managed many wide-reaching projects, the most recent of which was the new brand platform, "Building Team Spirit Together", part of the Ambition SG 2015 transformation plan.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.
www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*