

PRESS RELEASE

Paris, 16 June 2011

SOCIETE GENERALE LAUNCHES THE FOURTH CITIZEN COMMITMENT WEEK

For the fourth year in a row, Societe Generale is organising its **Citizen Commitment Week** from 16 to 24 June 2011. This week will call on all of the bank's employees, in the different business divisions and countries, to take part in social initiatives for the Group's partner charities. This week is the high point of the year for the Group's policy, which is essentially driven by the staffs. The week combines the company's commitments with those of its staff by showcasing the social actions initiated throughout the year, alongside the Group's partner charities.

In all of the Group's offices, employees will be able to devote time to charity work, take part in fund-raising and bring-and-buy events, or donate money to charities supported by the Societe Generale Foundation, Talent & Partage (an association of employees and retirees) or by their local entity.

The following two global-scale initiatives will mark the 2011 event:

- The start of the **Paris-London bike ride** at the foot of the Societe Generale towers on June 16, in which Frédéric Oudéa will take part, will bring together more than 250 employees from different offices committed to taking on this sporting and charitable team challenge for CARE, a partner charity of the Societe Generale Foundation since 2008.
- The launch of the **first ever Citizen Awards**, which will reward charity projects initiated by local initiatives throughout the world and vote for their 10 favourite projects.

As well as these initiatives a host of actions are being organised by teams in different countries, including the following:

- in **the UK**: Childrens' art competition, Societe Generale Dock Race from Boatman's House, Day at Tower Hamlets Cemetery Park, Recycling of CDs and DVDs, etc.
- in **Brazil**: Buildings challenge, cycling event, the Societe Generale Institute's Social Mentor project, can recycling, etc.
- in **Italy**: photo competition based on the team spirit theme with proceeds going to Aiutare i Bambini
- in **Morocco**: The employees will offer cinema tickets, books or tickets for amusement parks to 300 children from 2 poor areas of Casablanca.

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Overview of the Citizen Commitment Week 2010

- 43 Group countries participated
- around 100 initiatives were organised locally (voluntary work, fund-raising campaigns, bring-and-buy stalls, etc.)
- More than 26,000 hours of voluntary work were offered by employees
- around 350,000 euros of donations were collected for charity projects

In France in particular:

- Support given to 27 partner charities
- The active participation of 555 volunteers
- 54 charity projects organised in different regions -More than 163,000 euros of donations received

To find out more about the 2011 event:



Citizen Commitment Week

<http://www.citizen-commitment.com/>



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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI. www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*