

Press Release

Paris, 1 July 2010

Appointments within Societe Generale group's Management Committee

Societe Generale appoints to the Group's Management Committee **Philippe Perret**, Chairman and CEO of SOGECAP and Head of Insurance business line, and **Gianluca Soma**, Chief Executive Officer of ALD International and Head of Operational Vehicle Leasing and Fleet Management business line.

These appointments are effective July 1st 2010.

Philippe Perret, born in 1963, is a graduate of the French Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE) and of Paris I Sorbonne University in macro-economic analysis; he is a qualified member of the French Actuaries Institute. He started his career in Natio-Vie, the life insurance company of the BNP Group, in 1987 as financial manager and became Chief Financial Officer in 1992. He joined the Societe Generale group in 1997, as Deputy General Manager of SOGECAP, the Group life insurance company, and was appointed Co-Chief Executive Officer of SOGECAP in 2006. He is Chairman and CEO of SOGECAP and Head of Insurance business line since December 2009. Philippe Perret is also a member of board of the French Insurance Companies Association (FFSA) since December 2009.

Gianluca Soma is born in 1960. Italian native, he graduated from LUISS University in Rome with a degree in Business Administration and received an MBA from the Turin School of Business Administration. He started his career in 1984 in management consulting with Ernst & Young and then Telos. From 1994 to 1997 he was Head of European Sales and Services for Hyperion Software Group, prior to joining GE Capital in 1997. In 1999 he was appointed CEO of Dial Italy, a subsidiary of Barclays Group. He joined Hertz Lease Italy as CEO in 2000. Following the purchase of Hertz Lease by Société Générale Group in 2002, Gianluca Soma served as Group Regional Director and later Deputy CEO of ALD Automotive Group. He was appointed Chief Executive Officer of ALD International in March 2008. Gianluca Soma has also been Chairman of the Italian automobile rental association (ANIASA), from 2005 to 2007.

PRESS RELATIONS
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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