

Press release

London 13th April 2010

Societe Generale Corporate & Investment Banking expands Electronic Trading service to Brazil, Mexico, Malaysia and Taiwan.

Societe Generale Corporate & Investment Banking announced today that it has extended its global equity electronic trading service to Brazil, Mexico, Malaysia and Taiwan, allowing institutional clients to benefit from the bank's global reach and comprehensive execution service across both developed and emerging markets.

In these four markets the bank is introducing algorithmic trading strategies Direct Strategy Access (DSA) as well as Direct Market Access (DMA), providing clients with faster and smoother execution.

The introduction of equity electronic trading in four of the fastest growing emerging markets underlines the Bank's commitment to extend its geographic coverage and provide innovative technology and services.

With this addition, the bank is now offering direct electronic access (DMA & DSA) on key global exchanges including all developed European markets (15 primary exchanges & the 4 largest MTFs), the Americas (US, Canada, Brazil & Mexico) and Asia (Japan, Hong Kong, Australia, Singapore, New Zealand, South Korea, India, Thailand, Malaysia & Taiwan).

With access to one of the largest liquidity pools in Global Equities (including #1 market share on Euronext), the bank's Cash Equity Execution team offers global coverage across 65 markets, comprehensive liquidity solutions, advanced algorithms and an integrated execution product, which includes all equities & exchange traded funds (ETFs).

In 2010, the bank plans to further enhance its sales-trading service, to continue to innovate in global electronic services, to provide consistent capital commitment across all equities, and to reinforce its offering in portfolio trading, index & quant services, futures as well as US and Pan-Asian products.

Press contact:

Murray Parker
murray.parker@sgcib.com

Tel: +44 (0)207 676 6771

SOCIETE GENERALE
PRESS RELATIONS

Laura Schalk
Tel: 331 42 14 52 86
laura.schalk@socgen.com

SOCIETE GENERALE
CORPORATE & INVESTMENT
BANKING

Jasvant Singh
Tel: + 44 20 7676 6800
jasvant.singh@sgcib.com

Ila Kotecha
Tel : + 44 20 7676 6804
ila.kotecha@sgcib.com

Murray Parker
Tel: +44 20 7676 6771
murray.parker@sgcib.com

SOCIETE GENERALE
A French corporation with share
capital of EUR 924, 757, 831
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

www.sgcib.com