

## PRESS RELEASE

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### **SOCIETE GENERALE PRIVATE BANKING CONTINUES TO EXPAND ITS WEALTH MANAGEMENT STRUCTURE IN FRANCE IN NANTES, NICE AND TOULOUSE**

Societe Generale Private Banking, the wealth management arm of Societe Generale group, continues to strengthen its presence in France's regions and is establishing its private banking teams in Nantes, Nice and Toulouse.

The private bank is increasing its proximity to entrepreneurs and high net worth individuals in the Nantes, Nice and Toulouse regions in order to accompany them in the management of their wealth. Societe Generale Private Banking will focus in particular on accompanying entrepreneurs, company directors and members of the liberal professions in their projects to sell or pass on their businesses, as well as in every phase of investment and strategic development of their company. Clients will also have access to the whole of the private bank's comprehensive and tailor-made offering in investment and financial services.

The private banking teams in Nantes, Nice and Toulouse will benefit from the expertise of Societe Generale's retail banking network, with which the private bank has been developing a partnership since 2008.

The teams in Nantes, Nice and Toulouse report to the regional private banking centres in Rennes, Marseille and Bordeaux respectively.

Societe Generale Private Banking is also present in Bordeaux, Lille, Lyon, Marseille, Paris, Rennes and Strasbourg.

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A French corporation with share capital of 933,027,038.75 €  
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**Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees\* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

[www.societegenerale.com](http://www.societegenerale.com)

\* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

**Societe Generale Private Banking**

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 83.6 billion of assets under management at the end of September 2011.

With 2,800 staff in 19 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011, Societe Generale Private Banking was rewarded with the titles of:

- 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney),
- 'Best Private Bank in Switzerland for its offer in Structured Products' (Structured Products Magazine),
- 'Best Private Bank in France' (Euromoney),
- 'Best Wealth Manager of the year in the UK' (Investors Chronicle/Financial Times),
- 'Best Private Bank in the Middle East' (Banker Middle East).

[www.privatebanking.societegenerale.com](http://www.privatebanking.societegenerale.com)

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