

PRESS RELEASE

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SOCIETE GENERALE RECOGNISED BY EUROMONEY MAGAZINE'S 2012 AWARDS FOR EXCELLENCE

Societe Generale Corporate & Investment Banking was named **Best Global Structured Products House** at *Euromoney* magazine's 2012 Awards for Excellence ceremony held in London on July, 5th.

The bank has been granted with this award for two years in a row, thus being recognised for its continued commitment to expanding its products, distribution and footprint across all regions. It also demonstrates the bank's strength in innovation enhanced by its breadth of local expertise and knowledge, allowing it to create tailor-made solutions for clients.

Under the **Regional** Awards Societe Generale Corporate & Investment Banking was awarded **Best Project Finance House in Western Europe**

Under the **Country** Awards section Societe Generale was named:

Best Equity House in France, for the second year running for the leading role played by its Equity Capital Markets franchise in the French market.
Best Bank in Morocco (Societe Generale Maroc)
Best Bank in Montenegro (Societe Generale Montenegro)
Best Bank in Bulgaria (Societe Generale Expressbank).

In addition, National Societe Generale Bank was named **Best Bank in Egypt** at the Euromoney magazine's 2012 Middle East Awards for Excellence ceremony in Dubai.

These accolades illustrate the success of the bank's universal banking model and client satisfaction in a challenging environment.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.