

## NEWS FLASH

Paris, 18 July 2014

### SOCIETE GENERALE NAMED BEST BANK IN FRANCE BY EUROMONEY MAGAZINE

Societe Generale has received the following two awards at Euromoney magazine's 2014 Global Awards for Excellence ceremony held in London on the 10th of July:

- Best Bank in France
- Best Equity House in France

Societe Generale was awarded **Best Bank in France**, illustrating the combined expertise of our different businesses within the Group to deliver a high level of service to our large client base. The magazine recognises Societe Generale's *"good job in helping smaller French companies transition away from dependence on bank lending towards raising more committed long-term funding from investors"*.

In particular, the magazine highlights the launch of the "CAC PME" index (designed in partnership with Eurostoxx) and the commercialisation of a new product based on this index within its retail networks, which *"embraced a government scheme supported by tax incentives to enable smaller French companies to raise more equity capital to fund their growth."*

The bank was also named **Best Equity House in France** for the leading role played by its Equity Capital Markets franchise in the French market. Among the transactions that caught Euromoney's attention is Suez Environnement's inaugural equity-linked offering, a six-year, €350 million convertible bond for which SG CIB acted as sole global Coordinator.

These awards demonstrate the synergies being developed between businesses within the Group and Societe Generale's continuous **commitment to its clients** which allow it to build the right solutions in a complex environment.

#### Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

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- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.