

NEWS FLASH

Paris, 14 October 2013

AWARDS FOR SOCIETE GENERALE PRIVATE BANKING'S TEAMS

Societe Generale Private Banking received 5 awards at the Private Banker International* Global Wealth Awards 2013 ceremony which was held in Singapore on 11 October.

Societe Generale Private Banking received the « **Outstanding Wealth Planning & Trust Provider** » award, which highlights the expertise and commitment of the global wealth planning solutions teams, essential components of Societe Generale Private Banking's offering. Today, these teams comprise 190 professionals dedicated exclusively to designing and developing international wealth planning solutions for wealthy individuals and families, responding both to their personal and professional needs.

This year, 3 private bankers from Societe Generale Private Banking were among 10 winners named « **Outstanding Young Private Bankers** »:

- **Agnieszka Majdanska**, in Monaco
- **Alexandre Liebmann**, in Switzerland
- **Gonzague de Cerval**, in Luxembourg

Chosen from among more than fifty candidates, they have been recognised for their deep knowledge, understanding and attention to their clients' needs, alongside the quality of their professional experience.

With the « **Outstanding Relationship Management Training and Development Programme – Highly Commended** » award, Private Banker International underlines the pivotal role played by training programmes within Societe Generale Private Banking, which reflects its ambition to be a client-centric private bank based on teams of highly qualified experts who benefit from internal programmes, which are among the best in the industry.

PRESS SERVICE
SOCIETE GENERALE

SAPHIA GAOUAOU
+33 (0)1 58 98 03 60
saphia.gaouaoui@sgcib.com

JOLYON BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

ESTELLE DUNAND
+33 (0)1 42 14 38 99
estelle.dunand@socgen.com

SOCIETE GENERALE
GBIS/COM
75886 PARIS CEDEX 18 - FRANCE
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 998 320 373.75
552 120 222 RCS PARIS

** Private Banker International is a wealth management publication covering the full spectrum of wealthy individuals and the investment opportunities available to them from a global perspective.*

Agnieszka Majdanska joined Societe Generale Private Banking Monaco in July 2010 as Head of Emerging Market Team, covering Eastern European, Greek and Turkish clients. She started her career at JPMorgan in Germany then in London in a variety of roles covering institutional and UHNW clients from Europe, Middle East and Russia. Then she joined HSBC Private Bank in London in the UHNW team and as Head of Central and Eastern European Team.

Agnieszka holds MBA from the Spanish University Deusto and a Business MA Degree from European University Viadrina, Germany.

In 2009, she was elected one of the 40 most talented wealth managers in Europe under the age of 40. She is fluent in Polish, Russian, German, English, Spanish, Italian and French.

Alexandre Liebmann was appointed Head of the Eastern and Central European desk at Societe Generale Private Banking (Suisse) SA, and Country Market Manager for Eastern and Central Europe at Societe Generale Private Banking, in 2012.

He began his career in 2001, joining Societe Generale's Inspection department where he worked on audit and consultancy missions in different business lines in the French and international retail bank. In 2008, he joined the Group Strategy department, where he was responsible for organic and external growth projects in the private banking and asset management sectors, particularly for the merger of Societe Generale Asset Management with Credit Agricole Asset Management to create Amundi.

Alexandre Liebmann holds a diploma from ESSEC and the Institut d'Etudes politiques, in Paris.

Gonzague de Cerval began his career at BNP Paribas Private Bank in Luxembourg in 2002. He then joined Societe Generale Bank & Trust Luxembourg as a private banker in charge of high net worth clients from Greece, the Levant and the Middle East. He moved to Societe Generale Private Banking Middle East in 2007, initially in Dubai, where he was closely involved in the creation of the Societe Generale Representative office in Abu Dhabi, becoming its Head in July 2010. In 2012 he became Head of the Middle East and Africa desk at Societe Generale Bank & Trust in Luxembourg, then Head of Emerging Markets in 2013.

Gonzague de Cerval is a graduate of EMLYON Business School and has a degree in Law from Paris University.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.



Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84.5 billion of assets under management at the end of June 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013, Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

Follow us at twitter.com/sg_privatebank