

PRESS RELEASE

Paris, 9 February 2012

SOCIETE GENERALE PRIVATE BANKING AWARDED FOR ITS STRUCTURED PRODUCTS OFFERING FOR THE 8TH CONSECUTIVE YEAR

Societe Generale Private Banking has been named, for the 8th consecutive year, "Best Private Bank for Structured Products in Western Europe" by Euromoney Magazine* in its "2012 Private Banking Survey".

It is also named "Best Private Bank for its Structured Products offering in France, Luxembourg and Monaco".

These awards underline both the private bank's leadership in structured products dedicated to high net worth individuals as well as its permanent efforts to develop innovative solutions tailored to match clients' specific needs.

Societe Generale Private Banking also received an award in November 2011 from Structured Products magazine, which named it "Best Private Bank for its offer in structured products in Switzerland".

Societe Generale Private Banking constantly reviews its structured products offering in line with regulatory developments in order to ensure it remains closely adapted to market conditions and its investment strategy, and to integrate technical developments concerning this type of product.

Together, these factors enable Societe Generale Private Banking to offer its clients around the world its dedicated expertise and to accompany them in their understanding of this type of product, as well as an after-sales monitoring of the product life-cycle.

* Euromoney Magazine is a global reference publication on trends in international banking and capital markets. The results of its "Private Banking Survey" are based on the evaluation of wealth management players by their peers as well as data provided by the private banks being judged.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 83.6 billion of assets under management at the end of September 2011.

With 2,800 staff in 19 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

In 2011, Societe Generale Private Banking was rewarded with the titles of:

- 'Best Private Bank in Western Europe for its offer in Structured Products' (Euromoney),
- 'Best Private Bank in Switzerland for its offer in Structured Products' (Structured Products Magazine),
- 'Best Private Bank in France' (Euromoney),
- 'Best Wealth Manger of the year in the UK' (Investors Chronicle/Financial Times),
- 'Best Private Bank in the Middle East' (Banker Middle East).

www.privatebanking.societegenerale.com

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