

## PRESS RELEASE

Paris, 14 January 2014

### **SOCIETE GENERALE SIGNS AGREEMENT WITH DISCOVER AND DINERS CLUB CARDS FOR FRENCH MERCHANTS**

Societe Generale and Diners Club International, Ltd., a business unit of Discover Financial Services and part of the Discover Global Network, announced a signed agreement that will bolster Discover and Diners Club card acceptance in France.

As part of this strategic alliance, Societe Generale will add acceptance of Discover and Diners Club cards to its payments processing services portfolio, beginning in 2014.

After an agreement with UnionPay International focused on Chinese tourists in France in June 2013, Societe Generale continues delivering on its long lasting commitment to provide merchants with solutions best suited to meet the needs of their foreign customers.

Discover's international roadmap concentrates on building strong merchant acceptance for its card members who either are travelling or living abroad, France ranked as one of the top tourist destinations in the world.

Discover Global Network is one of the main payments network in the world. With more than 25 million merchant acceptance locations and 1 million ATM and cash access locations across 185 countries and territories, the Discover Global Network brings together Discover Card from the U.S, Diners Club International, BC Global Card from South Korea, DinaCard from Serbia and Rupay from India.

**SERVICE DE PRESSE**  
SOCIÉTÉ GÉNÉRALE  
BANQUE DE DÉTAIL FRANCE

Joëlle ROSELLO  
+33 (0)1 42 14 02 17

Morgane SALAÛN  
+33 (0)1 42 14 00 23

Florence AMPHOUX  
+33 (0)1 42 14 70 33

**SOCIETE GENERALE**  
COMM/PRS  
75886 PARIS CEDEX 18  
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF  
EUR 998 395 202.50  
552 120 222 RCS PARIS

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France) and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).